



2025 Best of the Best Awards List

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Asia Asset Management

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Best of the Best Awards

For almost two decades, the **Asia Asset Management Best of the Best Awards** have been the gold standard for recognising outstanding achievements of financial institutions and pensions in the Asia-Pacific region.

This marks the 22nd anniversary recognising excellence including investment management, pensions governance, application of technology, securities servicing, innovative products and leadership.

Our annual awards programme recognises and celebrates the visionary leaders shaping the region's financial landscape via exceptional performance, innovation and commitment to excellence.

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Performance Awards

The Best of the Best Performance Awards recognise firms that have demonstrated exceptional investment performance and strategies across a wide range of asset classes. Whether you excel in equity, fixed income, or alternatives, these awards celebrate your outstanding achievements.

Equity

Recognise outstanding performance in equity investments.

ASEAN Equity (3 yrs, 10 yrs, 30 yrs)

Recognise outstanding performance in Southeast Asian equity investments.

Asia Pacific Equity ex-Japan (3 yrs, 10 yrs, 30 yrs)

Recognise outstanding performance in Asian equity investments, excluding Japan.

China A-Share Equity (3 yrs, 10 yrs)

Celebrate exceptional performance in Chinese A-share equities.

Greater China Equity (3 yrs, 10 yrs)

Recognise top performers in both Hong Kong and mainland China equity markets.

Global Emerging Markets Equity (3 yrs, 10 yrs, 30 yrs)

Honour outstanding performance in emerging market equities worldwide.

Global Equity (3 yrs, 10 yrs, 30 yrs)

Recognise top-performing equity funds across all regions.

Japan Small Cap Equity (3 yrs, 10 yrs, 30 yrs)

Celebrate excellence in Japanese small-cap equity investments.

Japan Large Cap Equity (3 yrs, 10 yrs, 30 yrs)

Honour outstanding performance in Japanese large-cap equity investments.

Fixed Income

Showcase your excellence in fixed income management.

Asian Bonds (3 yrs, 10 yrs, 30 yrs)

Recognise top-performing Asian bond funds.

Asian Bonds, Local Currency (3 yrs, 10 yrs, 30 yrs)

Honour excellence in Asian bonds denominated in local currencies.

China Bonds, Onshore (3 yrs, 5 yrs)

Celebrate outstanding performance in onshore Chinese bond markets.

China Bonds, Offshore (3 yrs, 5 yrs)

Award excellence in offshore Chinese bond investments.

Global Aggregate Bonds (3 yrs, 10 yrs)

Recognise top-performing global fixed-income funds.

Global Emerging Markets Debt (3 yrs, 10 yrs, 30 yrs)

Honour excellence in emerging market debt investments.

US Credit, Investment Grade (3 yrs, 5 yrs)

Celebrate outstanding performance in US investment-grade credit.

US High Yield (3 yrs, 5 yrs)

Recognise top-performing US high-yield bond funds.

Others

Demonstrate your expertise in alternative investment strategies.

Global Technology (3 yrs, 10 yrs) - (new)

Recognises the technology fund that has demonstrated exceptional performance and innovation over the specified time period. The winner will have successfully navigated the dynamic technology sector, identified growth opportunities, and delivered superior returns.

Global Healthcare (3 yrs, 10 yrs) - (new)

Recognises the healthcare fund that has demonstrated exceptional performance and innovation over the specified time period. The winner will have successfully navigated the healthcare sector, identified growth opportunities, and delivered superior returns.

Global Water Strategy (3 yrs, 10 yrs) - (new)

Recognises the water fund that has demonstrated exceptional performance and innovation over the specified time period. The winner will have successfully navigated the water sector, identified growth opportunities, and delivered superior returns

Asian Fixed Income ESG Fund (3 yrs)

Award excellence in ESG-focused Asian fixed-income funds.

Asian REITS (3 yrs, 5 yrs)

Recognise outstanding performance in Asian real estate investment trusts.

Global Listed Infrastructure (3 yrs, 5 yrs)

Honour excellence in global listed infrastructure investments.

Global Multi-Asset (3 yrs, 5 yrs)

Award top-performing funds that invest across multiple asset classes.

Global REITs (3 yrs, 5 yrs)

Celebrate excellence in global real estate investment trusts.

Asia Absolute Return (3 yrs, 5 yrs)

Recognise the best-performing absolute return fund in Asia.

Global Absolute Return (3 yrs, 5 yrs)

Honour the top-performing global absolute return fund.

Best Asian Equity ESG Fund (3 yrs, 5 yrs)

Recognise the best ESG-focused equity fund in Asia.

Asian Private Credit (3 yrs) - (new)

Celebrates outstanding performance in Asian private credit.

Eligibility Criteria

Eligibility Period

Period ending 30 September 2024

Eligible Funds

Must be available to Asian investors.

Minimum Track Record

3 years.

Submission Requirements

Deadline

December 18, 2024 at close of business 6pm HKT. Late submissions will not be considered.

Payment

Ensure payment accompanies the submission.

Performance Data

Monthly performance returns (gross)

Upload monthly performance returns for the selected award period and corresponding benchmark returns (if applicable).

Excel Template

Use the provided Excel template for guidance.

End Period

September 30, 2024.

Multiple Submissions

If submitting for multiple time periods (e.g., 3 years and 10 years), each submission will be treated separately.

No Essay Required

An essay is not required for Section A Performance Awards.

Data Format

Monthly Returns

Provide monthly performance returns in decimal format (e.g., 3.15% as 0.0315).

Gross Returns

Ensure returns are gross of management fees.

Net Returns

If only net returns are available, estimate and add back management fees.

Accuracy

Verify that the summary results match your own calculations.

ESG Fund Requirements

ESG Integration

Demonstrate how ESG themes are incorporated into the investment process using negative/positive filters or scoring systems.

ESG Benchmark

Use an ESG-related benchmark for comparison.

Absolute Return Funds Requirements

Strategy

Briefly explain the investment strategy, including underlying assets and leverage usage (if any).



Country/Region Awards

The Best of the Best Region/Country Awards recognise exceptional asset management firms that have demonstrated outstanding performance and leadership within specific regions. Showcase your firm's regional expertise and be celebrated as a leader in your chosen market.

Brunei

The Best of the Best Region/Country Awards recognise exceptional asset management firms that have demonstrated outstanding performance and leadership within Brunei. Showcase your firm's regional expertise and be celebrated as a leader in Brunei.

Best Investor Education

Recognises excellence in investor education programs.

Submission Guidelines

- Describe your firm, industry body or association, or government agency's initiatives to raise awareness of financial planning to enhance retirement savings.
- Detail the target audience, channels used, and the impact of your efforts.
- Highlight any innovative approaches or technologies employed.

Best Institutional Asset Manager

Awards the leading institutional asset manager in Brunei.

Submission Guidelines

- Demonstrate your firm's market share, client retention rate, and success in acquiring new business. Provide supporting data to substantiate your claims.
- Indicate stability of the senior management team, and new initiatives launched or planned.
- Explain how your firm has retained and expanded client assets, structured client engagements, and launched new initiatives in the past year if any.
- Provide supporting data to demonstrate asset growth.

Best Islamic Asset Management Company

Recognises the top-performing Islamic asset management firm.

Submission Guidelines

- Demonstrate your firm's excellence in long-term performance within the local market.
- Provide relevant data and benchmarks for the fund's performance over the three, five, and ten-year periods, as applicable.

Best Sukuk Manager

Celebrates outstanding performance in Sukuk management.

Submission Guidelines

- Demonstrate growth in assets, profitability, strategic relationships, customer service, competitive pricing, and innovation.
- Provide information on the firm's online presence and investments in new technology or support infrastructure.

Best ESG Manager

Honours the best ESG-focused asset manager in Brunei.

Submission Guidelines

- Explain your firm's approach to ESG investing.
- Detail your firm's ESG setup at the country level where you are applying and provide specific examples of your ESG investment strategies.
- Indicate the size of your local ESG team, resources, products, and assets under management.

Best Retail Asset Manager

Celebrates the top-performing retail asset manager in Brunei.

Submission Guidelines

- Explain how your firm has maintained and expanded its market share over the past year.
- Indicate new fund launches, if any.
- Provide supporting data on growth of assets, number of funds, and net fund inflows.

China

The Best of the Best Region/Country Awards recognise exceptional asset management firms that have demonstrated outstanding performance and leadership within China. Showcase your firm's regional expertise and be celebrated as a leader in China.

Best Asset Management Company (20 years) - (new)

Celebrates the best asset management company in China over the last 20 years.

Submission Guidelines

- This new award will recognise a domestic asset management company that has achieved remarkable progress in the past two decades in terms of its business growth, size of assets under management, product range, establishing its brand and reputation. Please provide supporting data.

Best Asset Management Company

Recognises the overall excellence of a Chinese asset management firm.

Submission Guidelines

- Demonstrate a significant market share based on net assets raised from both retail and institutional investors.
- Detail your firm's management stability, new initiatives, if any, over the past year.
- Provide supporting data on your firm's growth of assets over the past two years for the period to 30 November 2024.

CEO of the Year

Honours the outstanding CEO of an asset management firm in China.

Submission Guidelines

- Explain how your firm has navigated the challenging market conditions of the past year. Demonstrate your leadership in guiding the firm through these challenges, and discuss your firm's performance, assets under management, and any new initiatives, if any, implemented.

Pensions CEO of the Year

Recognises the top CEO in the pensions industry.

Submission Guidelines

- Demonstrate your outstanding achievements as an individual in the Chinese pensions market.
- Highlight your ability to develop and implement a successful strategy for your firm in this rapidly growing industry.
- Discuss your leadership during the pandemic, including your approach to managing your team and engaging with clients both online and offline. Share any new initiatives or future plans for your firm.

CIO of the Year

Honours the outstanding chief investment officer in China.

Submission Guidelines

- Demonstrate your outstanding achievements as a chief investment officer at the country level for a pension fund or fund management company.
- Explain how you have successfully navigated market conditions, mitigated risks, and positioned your portfolios for future market cycles.
- Provide supporting data on the portfolios you manage, the size of your investment team, your investment performance, and new initiatives implemented, if any.

Best Bond Manager

Recognises the top-performing bond manager in China.

Submission Guidelines

- Describe your firm's investment and research process, including how you have navigated challenges and country-specific issues over the past year.
- Provide performance data for the past year and indicate the size of your bond assets.
- Support your submission with relevant data up to November 30, 2024.

Best Domestic Private Fund Manager

Celebrates outstanding performance in domestic private funds.

Submission Guidelines

- Given the increasing popularity of private fund managers in various strategies, explain your firm's specific approach, product focus, performance, and assets under management over the past three years.
- Highlight your firm's ability to raise funds from institutional and high-net-worth investors.

Best Equity Manager

Honours the most successful equity manager in China.

Submission Guidelines

- Given the ongoing global macro challenges, such as rising interest rates and inflation, explain how your domestic equity strategies have performed over the past year.
- Highlight your successes and achievements up to November 30, 2024.
- Provide the size of your equity assets under management for the last two years.

Best Enterprise Annuity Scheme

Awards the best enterprise annuity scheme in China

Submission Guidelines

- Demonstrate the size and coverage of your scheme, as well as consistent investment returns over the past three years.
- Provide supporting data for the past two years, including any relevant client endorsements if possible.

Best Occupational Annuity Manager

Honours the top-performing occupational annuity manager.

Submission Guidelines

- Explain how your firm has managed in the past one year in terms of work practices, client engagements and managing scheme assets.

Best Pension Product

Celebrates the most innovative and effective pension product.

Submission Guidelines

- Explain how your pension product caters to individuals of different ages and needs.
- Discuss the product's features, benefits, cost structure, transparency, track record, and market impact.

Best Provider for Private Pensions

Awards the leading provider of private pension services.

Submission Guidelines

- Given the early stage of China's third pillar of private pensions, please explain your firm's current market coverage, footprint, and strategic approach.
- Highlight the size of your assets under management and discuss your firm's focus on target date funds or other relevant products.

Best WFOE Asset Management Company

Recognises the top-performing wholly foreign-owned enterprise (WFOE) in China.

Submission Guidelines

- Given the recent market reforms in mainland China, explain how your firm has successfully established a wholly foreign-owned enterprise for domestic fund raising.
- Discuss your firm's product offerings, distribution arrangements, market acceptance, and funds raised in the past 12 months.

Best ESG Manager

Honours the top ESG-focused asset manager.

Submission Guidelines

- Explain your firm's approach to ESG investing.
- Detail your firm's ESG setup at the country level where you are applying and provide specific examples of your ESG investment strategies.
- Indicate the size of your local ESG team, resources, products, and assets under management.

ETF Manager of the Year

Celebrates excellence in ETF management.

Submission Guidelines

- This award addresses the key achievements of the ETF provider in the last 12 months.
- Detail new products launched across the region, scale of existing franchise, number of funds listed in the region, and efforts to promote investor education, and enhance usage of ETFs in the institutional and retail marketplace for the period to November 30 2024.

Best China Index Provider

Honours the leading index provider in China.

Submission Guidelines

- Explain how your firm has successfully met the demand for innovative indices across various asset classes in the Chinese mainland market. * highlight any new initiatives or product launches. Provide supporting data to demonstrate the growth of assets tracking your indices over the past two years.

Best ESG China Index Provider

Recognises the top ESG index provider in China.

Submission Guidelines

- Given the growing demand for ESG strategies in China, explain how your firm is meeting client needs by developing innovative ESG indices based on your proprietary research methodology.
- Provide supporting data on the adoption of your indices and the size of client assets tracking them.

Best Climate Change Strategy

Honours the most effective climate change strategy implemented by a Chinese firm.

Submission Guidelines

- This award will recognise an institution (stock exchange, bank, asset manager, insurer, sovereign wealth fund, corporate) for its efforts in decarbonisation and contributing to the energy transition towards a net-zero emissions world.
- Explain your institution's response to this challenge at the country level, including steps implemented to date and future plans.

Best Digital Wealth Management

Celebrates excellence in digital wealth management services in China.

Submission Guidelines

- Given the digital revolution, please explain how your firm's platform has leveraged technology to improve efficiency and reduce costs for individual investors seeking financial planning and retirement savings.
- Discuss the structure of your platform, the scale of investment offerings, your firm's size, innovative practices, and ease of use. Provide supporting data for the past two years.

Fintech Innovation in Pensions

Awards the most innovative fintech solution for pensions.

Submission Guidelines

- Demonstrate your firm's achievements in the Chinese pensions market.
- Given China's leadership in fintech and artificial intelligence, explain how your firm has leveraged these technologies to provide significant benefits to both employers and employees.
- Highlight how your firm's innovative approach has enhanced its market profile and standing, particularly during the pandemic.

Fund Launch of the Year

Recognises the most successful new fund launch in China.

Submission Guidelines

- Explain how your firm successfully launched a new fund and its impact over the past year up to November 30, 2024.
- Highlight any innovative strategies employed during the launch period and provide supporting data on the amount of monies raised.

Most Innovative Product

Recognises the most innovative fund or product by a Chinese-based firm.

Submission Guidelines

- Your firm has been able to design and successfully launch a new and innovative fund or product for your clients in the past year and to anticipate market demand early on in the investment cycle at either the country or regional level.
- Provide supporting data, including the amount of monies raised.

Most Innovative Application of Artificial Intelligence

Awards the most innovative use of AI in China's asset management industry.

Submission Guidelines

- Given the growing adoption of AI in investment management, please explain how your firm is leveraging AI technologies, such as Generative AI and Large Language Models, to enhance your portfolio management processes.
- Discuss the impact of these technologies on your firm's operations and clients' outcomes in the region.

Hong Kong SAR

The Best of the Best Region/Country Awards recognise exceptional asset management firms that have demonstrated outstanding performance and leadership within Hong Kong SAR. Showcase your firm's regional expertise and be celebrated as a leader in Hong Kong SAR.

Best Asset Management Company (30 years) - (new)

Celebrates the best asset management company in Hong Kong over the last 30 years

Submission Guidelines

- Please explain how your firm has demonstrated exceptional growth, innovation, and leadership in the asset management industry over the past 30 years. Provide evidence of your firm's achievements, including AUM growth, market share, product innovation, and contributions to the industry.

Best China Asset Management Company

Recognises the top-performing asset management firm focused on Chinese investments.

Submission Guidelines

- Demonstrate your firm's achievements as a Mainland asset management company operating in Hong Kong.
- Highlight your firm's assets under management, investment strategies, and the strength of your research and portfolio management teams.
- Provide data on staff resources and assets under management.
- Discuss your firm's online presence, innovative practices, and investments in new technology or support infrastructure.

CEO of the Year

Honours the outstanding CEO of a Hong Kong-based asset management firm.

Submission Guidelines

- Explain how your firm has navigated the challenging market conditions of the past year.
- Demonstrate your leadership in guiding the firm through these challenges, and discuss your firm's performance, assets under management, and any new initiatives, if any, implemented.

CIO of the Year

Recognizes the top chief investment officer in Hong Kong.

Submission Guidelines

- Demonstrate your outstanding achievements as a chief investment officer at the country level for a pension fund or fund management company.
- Explain how you have successfully navigated market conditions, mitigated risks, and positioned your portfolios for future market cycles.
- Provide supporting data on the portfolios you manage, the size of your investment team, your investment performance, and new initiatives implemented, if any.

Best ESG Index Provider

Honours the leading ESG index provider in Hong Kong.

Submission Guidelines

- Given the increasing demand for ESG strategies in the local market, explain how your firm is meeting client needs by structuring innovative ESG indices based on your proprietary research methodology.
- Provide supporting data on the adoption of your indices and the size of client assets that track these indices.

Best ESG Manager

Honors the leading asset manager in Hong Kong for its commitment to ESG principles.

Submission Guidelines

- Explain your firm's approach to ESG investing.
- Detail your firm's ESG setup at the country level where you are applying and provide specific examples of your ESG investment strategies.
- Indicate the size of your local ESG team, resources, products, and assets under management.

Best ESG Engagement Initiative

Celebrates the most effective ESG engagement activities undertaken by a Hong Kong-based firm.

Submission Guidelines

- Given the growing adoption of ESG strategies and the importance of stewardship, institutional investors play a crucial role in enhancing corporate governance. Explain your firm's stewardship and engagement practices, including reporting on voting activities and market impact at the country level.
- Detail the structure of your ESG team and the number of company engagements in the past 12 months at the country level and the outcomes.
- Provide information on the outcomes of these engagements up to November 30, 2024.

ETF Manager of the Year

Celebrates excellence in ETF management.

Submission Guidelines

- Highlight your firm's key achievements over the past 12 months.
- This includes the successful launch of new products or listing of funds and the expansion of your firm's franchise.

Best Institutional Asset Manager

Awards the top-performing institutional asset manager in Hong Kong.

Submission Guidelines

- Demonstrate your firm's market share, client retention rate, and success in acquiring new business. Provide supporting data to substantiate your claims.
- Indicate stability of the senior management team, and new initiatives launched or planned.

Best Investor Education

Recognizes excellence in investor education programs.

Submission Guidelines

- Describe your firm, industry body or association, or government agency's initiatives to raise awareness of financial planning to enhance retirement savings.
- Detail the target audience, channels used, and the impact of your efforts.
- Highlight any innovative approaches or technologies employed.

Best MPF Provider

Recognizes the leading MPF provider in Hong Kong.

Submission Guidelines

- Demonstrate overall excellence in providing MPF services since the system's launch over two decades ago.
- Explain your firm's strategy for remaining competitive and capturing new opportunities with the upcoming launch of the e-MPF platform.

Best MPF Member Communications

Honours excellence in MPF member communications.

Submission Guidelines

- Demonstrate your firm's success in engaging with members. Highlight your use of technology and apps to enhance financial literacy. Provide supporting data on engagement metrics and outcomes.

Best New ETF

Celebrates the most successful new ETF launch in Hong Kong.

Submission Guidelines

- Explain the success of your newly launched ETF.
- Highlight the ETF's unique features and benefits.
- Provide supporting data for the period ending November 30, 2024.

Best ORSO Member Communications

Honours the best communication efforts by an ORSO member.

Submission Guidelines

- Explain how your scheme's platform is designed to engage with members.
- Describe the latest tools and apps you use, as well as any enhancements implemented to improve the overall member experience.
- Provide supporting data on engagement metrics.

Best ORSO Scheme

Awards the top-performing occupational retirement scheme.

Submission Guidelines

- Demonstrate a holistic approach to managing employee retirement savings.
- This includes offering a variety of investment options, effective member communications, competitive contribution levels, and sound financial planning services.

Best Retail Asset Manager

Celebrates the top-performing retail asset manager in Hong Kong.

Submission Guidelines

- Your firm must demonstrate a strong market share in the retail market, as evidenced by net assets raised during the year, new fund launches, if any, new investor education initiatives, and successful new distribution arrangements.
- Explain your firm's online presence and how technology is deployed to enhance the client experience.

Best RMB Manager

Awards the best manager of Renminbi-denominated investments.

Submission Guidelines

- Demonstrate excellence in service, performance, and innovation with your RMB offerings globally.
- Provide supporting data for the period ending November 30, 2024.

Fintech Innovation in Asset Management

Awards the most innovative fintech solution in Hong Kong's asset management industry.

Submission Guidelines

- Highlight a product or service offered by your firm that has significantly benefited your clients.
- Explain how your firm has utilised cutting-edge technology to improve outcomes for retail, wholesale, or institutional clients.
- Discuss your firm's online presence and use of apps, if applicable.

Fund Launch of the Year

Celebrates the most successful new fund launch in Hong Kong.

Submission Guidelines

- Explain how your firm successfully launched a new fund and its impact over the past year up to November 30, 2024.
- Highlight any innovative strategies employed during the launch period and provide supporting data on the amount of monies raised.

Most Innovative Index

Celebrates the most innovative index launched in Hong Kong.

Submission Guidelines

- Demonstrate your firm's development and launch of an innovative index (or a series of indices) that capture emerging opportunities in the New Economy.
- These indices should track new sectors or industries such as clean energy, technology, transportation, healthcare, and infrastructure.

Most Innovative Product

Recognizes the most innovative fund or product launched by a Hong Kong-based firm.

Submission Guidelines

- Your firm has been able to design and successfully launch a new and innovative fund or product for your clients in the past year and to anticipate market demand early on in the investment cycle at either the country or regional level.
- Provide supporting data, including the amount of monies raised.

Best Application of ESG

Recognizes the most effective application of ESG principles by a Hong Kong-based firm.

Submission Guidelines

- Given the three core components of ESG (environment, social, and governance), explain how your firm integrates these factors into your research and investment processes at the country level where you are applying.
- Detail how your firm's ESG policies and strategies are implemented across portfolios (firm-wide or by asset class) and the research methodology and scoring system used.
- Provide supporting data on assets and any relevant third-party endorsements.

Most Innovative Application of Artificial Intelligence

Celebrates the most innovative use of AI in Hong Kong's asset management industry.

Submission Guidelines

- Given the growing adoption of AI in investment management, please explain how your firm is leveraging AI technologies, such as Generative AI and Large Language Models, to enhance your portfolio management processes.
- Discuss the impact of these technologies on your firm's operations and clients' outcomes in the region.

Best Climate Change Strategy

Honours the most effective climate change strategy implemented by a Hong Kong-based firm.

Submission Guidelines

- This award will recognise an institution (stock exchange, bank, asset manager, insurer, sovereign wealth fund, corporate) for its efforts in decarbonisation and contributing to the energy transition towards a net-zero emissions world.
- Explain your institution's response to this challenge at the country level, including steps implemented to date and future plans.

Best Asset Management Firm for Digital Marketing - (new)

Recognises the firm that has demonstrated exceptional leadership and innovation in leveraging digital marketing to enhance their business and reach in Hong Kong.

Submission Guidelines

- Explain how your institution has embraced the latest digital tools to enhance your brand, footprint, and coverage, while boosting engagement with clients in Hong Kong. Provide evidence of impact, usage, and take-up following the implementation of your digital strategies, including the role of SEO, SEM, Content Marketing and more.

India

The Best of the Best Region/Country Awards recognise exceptional asset management firms that have demonstrated outstanding performance and leadership within India. Showcase your firm's regional expertise and be celebrated as a leader in India.

Best Asset Management Company (30 years) - (new)

Celebrates the best asset management company in India over the last 30 years.

Submission Guidelines

- Please explain how your firm has demonstrated exceptional growth, innovation, and leadership in the asset management industry over the past 30 years. Provide evidence of your firm's achievements, including AUM growth, market share, product innovation, and contributions to the industry.

Best Asset Management Company

Celebrates the overall excellence of an Indian asset management firm.

Submission Guidelines

- Demonstrate a significant market share based on net assets raised from both retail and institutional investors.
- Detail your firm's management stability, new initiatives, if any, over the past year.
- Provide supporting data on your firm's growth of assets over the past two years for the period to 30 November 2024.

CEO of the Year

Recognizes the outstanding CEO of an Indian asset management firm.

Submission Guidelines

- Explain how your firm has navigated the challenging market conditions of the past year.
- Demonstrate your leadership in guiding the firm through these challenges, and discuss your firm's performance, assets under management, and any new initiatives, if any, implemented.

CIO of the Year

Honours the top chief investment officer in India.

Submission Guidelines

- Demonstrate your outstanding achievements as a chief investment officer at the country level for a pension fund or fund management company.
- Explain how you have successfully navigated market conditions, mitigated risks, and positioned your portfolios for future market cycles.
- Provide supporting data on the portfolios you manage, the size of your investment team, your investment performance, and new initiatives implemented, if any.

Best Alternatives Asset Manager

Awards the leading alternative investment manager in India.

Submission Guidelines

- Highlight your firm's area of expertise within the alternative investment space and explain the particular strategy that your firm has excelled in.
- Explain your firm's investment and research processes, performance record, size of client base, and relevant client endorsements, if any.

Best Bond Manager

Recognizes the top-performing bond manager in India.

Submission Guidelines

- Describe your firm's investment and research process, including how you have navigated challenges and country-specific issues over the past year.
- Provide performance data for the past year and indicate the size of your bond assets.
- Support your submission with relevant data up to November 30, 2024.

Best Equity Manager

Honors the most successful equity manager in India.

Submission Guidelines

- Given the ongoing global macro challenges, such as rising interest rates and inflation, explain how your domestic equity strategies have performed over the past year.
- Highlight your successes and achievements up to November 30, 2024.
- Provide the size of your equity assets under management for the last two years.

Best ESG Manager

Celebrates the most effective ESG-focused asset manager in India.

Submission Guidelines

- Explain your firm's approach to ESG investing.
- Detail your firm's ESG setup at the country level where you are applying and provide specific examples of your ESG investment strategies.
- Indicate the size of your local ESG team, resources, products, and assets under management.

Best ESG Index Provider

Honours the leading ESG index provider in India.

Submission Guidelines

- Given the increasing demand for ESG strategies in the local market, explain how your firm is meeting client needs by structuring innovative ESG indices based on your proprietary research methodology.
- Provide supporting data on the adoption of your indices and the size of client assets that track these indices.

ETF Manager of the Year

Celebrates excellence in ETF management.

Submission Guidelines

- Highlight your firm's key achievements over the past 12 months.
- This includes the successful launch of new products or listing of funds and the expansion of your firm's franchise.

Fintech Innovation in Asset Management

Awards the most innovative fintech solution in India's asset management industry.

Submission Guidelines

- Highlight a product or service offered by your firm that has significantly benefited your clients.
- Explain how your firm has utilised cutting-edge technology to improve outcomes for retail, wholesale, or institutional clients.
- Discuss your firm's online presence and use of apps, if applicable.

Fund Launch of the Year

Recognizes the most successful new fund launch in India.

Submission Guidelines

- Explain how your firm successfully launched a new fund and its impact over the past year up to November 30, 2024.
- Highlight any innovative strategies employed during the launch period and provide supporting data on the amount of monies raised.

Index Provider of the Year

Recognizes the top index provider in India.

Submission Guidelines

- Explain how your firm has successfully met the demand for innovative indices across various asset classes in the domestic market.
- Provide supporting data to demonstrate the growth of assets tracking your indices over the past two years.

Best Investor Education

Recognizes excellence in investor education programs.

Submission Guidelines

- Describe your firm, industry body or association, or government agency's initiatives to raise awareness of financial planning to enhance retirement savings.
- Detail the target audience, channels used, and the impact of your efforts.
- Highlight any innovative approaches or technologies employed.

Most Innovative Product

Celebrates the most innovative fund or product launched by an India-based firm.

Submission Guidelines

- Your firm has been able to design and successfully launch a new and innovative fund or product for your clients in the past year and to anticipate market demand early on in the investment cycle at either the country or regional level.
- Provide supporting data, including the amount of monies raised.

Best New ETF

Celebrates the most successful new ETF launch in India.

Submission Guidelines

- Explain the success of your newly launched ETF.
- Highlight the ETF's unique features and benefits.
- Provide supporting data for the period ending November 30, 2024.

Best Pension Fund Manager

Honours the top-performing pension fund manager in India.

Submission Guidelines

- Your firm will be evaluated on its performance in managing domestic pension mandates over the past three and five years.
- Provide supporting data, including the size of these mandates and your returns relative to relevant benchmarks.

Best Climate Change Strategy

Honours the most effective climate change strategy implemented by an India-based firm.

Submission Guidelines

- This award will recognise an institution (stock exchange, bank, asset manager, insurer, sovereign wealth fund, corporate) for its efforts in decarbonisation and contributing to the energy transition towards a net-zero emissions world.
- Explain your institution's response to this challenge at the country level, including steps implemented to date and future plans.

Best Custodian of the Year

Honours the top-performing custodian in India.

Submission Guidelines

- Given the crucial role of custody and related services in the growth of India's financial markets, demonstrate your firm's success in these areas over the past three years.
- Highlight your business strategy, growth in assets under custody (AUC), client base expansion, revenue growth, product and service launches, technology investments, market advocacy, and significant mandates won.
- Supporting testimonials from key clients would be beneficial.

Best Digital Wealth Management

Honours the leading digital wealth management platform in India.

Submission Guidelines

- Given the digital revolution, please explain how your firm's platform has leveraged technology to improve efficiency and reduce costs for individual investors seeking financial planning and retirement savings.
- Discuss the structure of your platform, the scale of investment offerings, your firm's size, innovative practices, and ease of use.
- Provide supporting data for the past two years.

Securities Services Leader of the Year

Recognizes the leading provider of securities services in India.

Submission Guidelines

- Nominate an individual who is currently working in a domestic or foreign custodian, fund administrator, depository, or other securities services organisation in India.
- The nominee must have made outstanding contributions to the industry.
- Please provide specific examples, data, and testimonials to support your nomination.

Indonesia

The Best of the Best Region/Country Awards recognise exceptional asset management firms that have demonstrated outstanding performance and leadership within Indonesia. Showcase your firm's regional expertise and be celebrated as a leader in Indonesia.

Best Asset Management Company (30 years) - (new)

Celebrates the best asset management company in Indonesia over the last 30 years.

Submission Guidelines

- Please explain how your firm has demonstrated exceptional growth, innovation, and leadership in the asset management industry over the past 30 years. Provide evidence of your firm's achievements, including AUM growth, market share, product innovation, and contributions to the industry.

Best Asset Management Company

Celebrates the overall excellence of an Indonesian asset management firm.

Submission Guidelines

- Demonstrate a significant market share based on net assets raised from both retail and institutional investors.
- Detail your firm's management stability, new initiatives, if any, over the past year.
- Provide supporting data on your firm's growth of assets over the past two years for the period to 30 November 2024.

CEO of the Year

Recognizes the outstanding CEO of an Indonesian asset management firm.

Submission Guidelines

- Explain how your firm has navigated the challenging market conditions of the past year.
- Demonstrate your leadership in guiding the firm through these challenges, and discuss your firm's performance, assets under management, and any new initiatives, if any, implemented.

CIO of the Year

Honours the top chief investment officer in Indonesia.

Submission Guidelines

- Demonstrate your outstanding achievements as a chief investment officer at the country level for a pension fund or fund management company.
- Explain how you have successfully navigated market conditions, mitigated risks, and positioned your portfolios for future market cycles.
- Provide supporting data on the portfolios you manage, the size of your investment team, your investment performance, and new initiatives implemented, if any.

Best Bond Manager

Recognizes the top-performing bond manager in Indonesia.

Submission Guidelines

- Describe your firm's investment and research process, including how you have navigated challenges and country-specific issues over the past year.
- Provide performance data for the past year and indicate the size of your bond assets.
- Support your submission with relevant data up to November 30, 2024.

Best Equity Manager

Honors the most successful equity manager in Indonesia.

Submission Guidelines

- Given the ongoing global macro challenges, such as rising interest rates and inflation, explain how your domestic equity strategies have performed over the past year.
- Highlight your successes and achievements up to November 30, 2024.
- Provide the size of your equity assets under management for the last two years.

Best ESG Manager

Recognizes the top ESG-focused asset manager in Indonesia.

Submission Guidelines

- Explain your firm's approach to ESG investing.
- Detail your firm's ESG setup at the country level where you are applying and provide specific examples of your ESG investment strategies.
- Indicate the size of your local ESG team, resources, products, and assets under management.

Fintech Innovation in Asset Management

Awards the most innovative fintech solution in Indonesia's asset management industry.

Submission Guidelines

- Highlight a product or service offered by your firm that has significantly benefited your clients.
- Explain how your firm has utilised cutting-edge technology to improve outcomes for retail, wholesale, or institutional clients.
- Discuss your firm's online presence and use of apps, if applicable.

Fund Launch of the Year

Celebrates the most successful new fund launch in Indonesia.

Submission Guidelines

- Explain how your firm successfully launched a new fund and its impact over the past year up to November 30, 2024.
- Highlight any innovative strategies employed during the launch period and provide supporting data on the amount of monies raised.

Best Investor Education

Awards excellence in investor education programs.

Submission Guidelines

- Describe your firm, industry body or association, or government agency's initiatives to raise awareness of financial planning to enhance retirement savings.
- Detail the target audience, channels used, and the impact of your efforts.
- Highlight any innovative approaches or technologies employed.

Best Islamic Asset Management Company

Recognizes the top-performing Islamic asset management firm in Indonesia.

Submission Guidelines

- Demonstrate a significant market share based on net assets raised from both retail and institutional investors.
- Detail your progress in expanding distribution channels, maintaining a stable management team, and implementing investor education programs, if any.
- Provide supporting data on the growth of your assets over the past three years.

Best Islamic Product

Honours the most innovative and successful Islamic financial product.

Submission Guidelines

- Demonstrate your firm's excellence in long-term performance within the local market.
- Provide relevant data and benchmarks for the fund's performance over the three, five, and ten-year periods, as applicable.

Best Sukuk Asset Manager

Celebrates excellence in Sukuk issuance and management.

Submission Guidelines

- Demonstrate growth in assets, profitability, strategic relationships, customer service, competitive pricing, and innovation.
- Provide information on the firm's online presence and investments in new technology or support infrastructure.

Best Climate Change Strategy

Honours the most effective climate change strategy implemented by an Indonesian firm.

Submission Guidelines

- This award will recognise an institution (stock exchange, bank, asset manager, insurer, sovereign wealth fund, corporate) for its efforts in decarbonisation and contributing to the energy transition towards a net-zero emissions world.
- Explain your institution's response to this challenge at the country level, including steps implemented to date and future plans.

Best Digital Wealth Management

Honours the leading digital wealth management platform in Indonesia.

Submission Guidelines

- Given the digital revolution, please explain how your firm's platform has leveraged technology to improve efficiency and reduce costs for individual investors seeking financial planning and retirement savings.
- Discuss the structure of your platform, the scale of investment offerings, your firm's size, innovative practices, and ease of use.
- Provide supporting data for the past two years.

Japan

The Best of the Best Region/Country Awards recognise exceptional asset management firms that have demonstrated outstanding performance and leadership within Japan. Showcase your firm's regional expertise and be celebrated as a leader in Japan.

Best Asset Management Company (30 years) - (new)

Celebrates the best asset management company in Japan over the last 30 years.

Submission Guidelines

- Please explain how your firm has demonstrated exceptional growth, innovation, and leadership in the asset management industry over the past 30 years. Provide evidence of your firm's achievements, including AUM growth, market share, product innovation, and contributions to the industry.

CEO of the Year

Recognizes the outstanding CEO of a Japanese asset management firm.

Submission Guidelines

- Explain how your firm has navigated the challenging market conditions of the past year.
- Demonstrate your leadership in guiding the firm through these challenges, and discuss your firm's performance, assets under management, and any new initiatives, if any, implemented.

CIO of the Year

Honours the top chief investment officer in Japan.

Submission Guidelines

- Demonstrate your outstanding achievements as a chief investment officer at the country level for a pension fund or fund management company.
- Explain how you have successfully navigated market conditions, mitigated risks, and positioned your portfolios for future market cycles.
- Provide supporting data on the portfolios you manage, the size of your investment team, your investment performance, and new initiatives implemented, if any.

Best Equity Manager

Honors the most successful equity manager in Japan.

Submission Guidelines

- Given the ongoing global macro challenges, such as rising interest rates and inflation, explain how your domestic equity strategies have performed over the past year.
- Highlight your successes and achievements up to November 30, 2024.
- Provide the size of your equity assets under management for the last two years.

Best ESG Engagement Initiative

Recognizes the most effective ESG engagement activities undertaken by a Japanese asset manager.

Submission Guidelines

- Given the growing adoption of ESG strategies and the importance of stewardship, institutional investors play a crucial role in enhancing corporate governance. Explain your firm's stewardship and engagement practices, including reporting on voting activities and market impact at the country level.
- Detail the structure of your ESG team and the number of company engagements in the past 12 months at the country level and the outcomes.
- Provide information on the outcomes of these engagements up to November 30, 2024.

Best ESG Index Provider

Honours the leading ESG index provider in Japan.

Submission Guidelines

- Given the increasing demand for ESG strategies in the local market, explain how your firm is meeting client needs by structuring innovative ESG indices based on your proprietary research methodology.
- Provide supporting data on the adoption of your indices and the size of client assets that track these indices.

Best ESG Manager

Celebrates the most effective ESG-focused asset manager in Japan.

Submission Guidelines

- Explain your firm's approach to ESG investing.
- Detail your firm's ESG setup at the country level where you are applying and provide specific examples of your ESG investment strategies.
- Indicate the size of your local ESG team, resources, products, and assets under management.

ETF Manager of the Year

Celebrates excellence in ETF management.

Submission Guidelines

- Highlight your firm's key achievements over the past 12 months.
- This includes the successful launch of new products or listing of funds and the expansion of your firm's franchise.

Fund Launch of the Year

Recognizes the most successful new fund launch in Japan.

Submission Guidelines

- Explain how your firm successfully launched a new fund and its impact over the past year up to November 30, 2024.
- Highlight any innovative strategies employed during the launch period and provide supporting data on the amount of monies raised.

Best Impact Investing Manager

Honours the leading impact investing manager in Japan.

Submission Guidelines

- Given the relatively new nature of impact investing, explain how your firm is making a positive impact combining financial returns and societal returns through your strategy.
- Discuss your firm's approach to impact investing in either public or private markets, including your research and investment processes.
- Provide information on the assets under management for your impact investing strategies.

Best Index Provider (30 years) - (new)

Recognises the leading index provider in Japan that has demonstrated exceptional growth, innovation and contributions to the market over the past three decades.

Submission Guidelines

- Explain how your firm has made significant contributions to the Japanese index market over the past 30 years. Demonstrate your expertise in index development, innovation, and leadership. Provide evidence of your firm's growth, product offerings and impact on the market, including a list of indices developed and launched over the past 30 years, data on the size of assets tracking your indices and relevant client testimonials and endorsements if any.

Best Institutional Asset Manager

Awards the top-performing institutional asset manager in Japan.

Submission Guidelines

- Demonstrate your firm's market share, client retention rate, and success in acquiring new business. Provide supporting data to substantiate your claims.
- Indicate stability of the senior management team, and new initiatives launched or planned.

Most Innovative Product

Celebrates the most innovative fund or product launched by a Japan-based firm.

Submission Guidelines

- Your firm has been able to design and successfully launch a new and innovative fund or product for your clients in the past year and to anticipate market demand early on in the investment cycle at either the country or regional level.
- Provide supporting data, including the amount of monies raised.

Best New ETF

Recognizes the most successful new ETF launch in Japan.

Submission Guidelines

- Explain the success of your newly launched ETF.
- Highlight the ETF's unique features and benefits.
- Provide supporting data for the period ending November 30, 2024.

Best Pension Fund Manager

Honours the top-performing pension fund manager in Japan.

Submission Guidelines

- Your firm will be evaluated on its performance in managing domestic pension mandates over the past three and five years.
- Provide supporting data, including the size of these mandates and your returns relative to relevant benchmarks.

Best REITs Manager

Celebrates excellence in Japanese REITs management.

Submission Guidelines

- Highlight your firm's current size, fund performance, recent initiatives, new product launches, and future plans.
- Provide supporting data for the period ending November 30, 2024.

Best Application of ESG

Recognizes the most effective application of ESG principles by a Japanese asset manager.

Submission Guidelines

- Given the three core components of ESG (environment, social, and governance), explain how your firm integrates these factors into your research and investment processes at the country level where you are applying.
- Detail how your firm's ESG policies and strategies are implemented across portfolios (firm-wide or by asset class) and the research methodology and scoring system used.
- Provide supporting data on assets and any relevant third-party endorsements.

Most Innovative Application of Artificial Intelligence

Awards the most innovative use of AI in Japan's asset management industry.

Submission Guidelines

- Given the growing adoption of AI in investment management, please explain how your firm is leveraging AI technologies, such as Generative AI and Large Language Models, to enhance your portfolio management processes.
- Discuss the impact of these technologies on your firm's operations and clients' outcomes in the region.

Best Climate Change Strategy

Honours the most effective climate change strategy implemented by a Japanese firm.

Submission Guidelines

- This award will recognise an institution (stock exchange, bank, asset manager, insurer, sovereign wealth fund, corporate) for its efforts in decarbonisation and contributing to the energy transition towards a net-zero emissions world.
- Explain your institution's response to this challenge at the country level, including steps implemented to date and future plans.

Korea

The Best of the Best Region/Country Awards recognise exceptional asset management firms that have demonstrated outstanding performance and leadership within Korea. Showcase your firm's regional expertise and be celebrated as a leader in Korea.

Best Asset Management Company (30 years) - (new)

Celebrates the best asset management company in Korea over the last 30 years.

Submission Guidelines

- Please explain how your firm has demonstrated exceptional growth, innovation, and leadership in the asset management industry over the past 30 years. Provide evidence of your firm's achievements, including AUM growth, market share, product innovation, and contributions to the industry.

CEO of the Year

Honours the outstanding CEO of a Korean asset management firm.

Submission Guidelines

- Explain how your firm has navigated the challenging market conditions of the past year.
- Demonstrate your leadership in guiding the firm through these challenges, and discuss your firm's performance, assets under management, and any new initiatives, if any, implemented.

CIO of the Year

Recognises the top chief investment officer in Korea.

Submission Guidelines

- Demonstrate your outstanding achievements as a chief investment officer at the country level for a pension fund or fund management company.
- Explain how you have successfully navigated market conditions, mitigated risks, and positioned your portfolios for future market cycles.
- Provide supporting data on the portfolios you manage, the size of your investment team, your investment performance, and new initiatives implemented, if any.

Best Alternatives Asset Manager

Honours the top-performing alternative investment manager in Korea.

Submission Guidelines

- Highlight your firm's area of expertise within the alternative investment space and explain the particular strategy that your firm has excelled in.
- Explain your firm's investment and research processes, performance record, size of client base, and relevant client endorsements, if any.

Best AI Quant Manager - (new)

Recognises the leading quantitative investment manager in Korea that has effectively leveraged artificial intelligence to deliver superior returns.

Submission Guidelines

- Explain how AI has assisted in delivering returns for your quant strategies in the current market regime. Please provide supporting data, such as information on the specific AI applications used, their impact on portfolio construction, risk management, and overall performance.

Best ESG Engagement Initiative

Celebrates the most effective ESG engagement activities undertaken by a Korean-based firm.

Submission Guidelines

- Given the growing adoption of ESG strategies and the importance of stewardship, institutional investors play a crucial role in enhancing corporate governance. Explain your firm's stewardship and engagement practices, including reporting on voting activities and market impact at the country level.
- Detail the structure of your ESG team and the number of company engagements in the past 12 months at the country level and the outcomes.
- Provide information on the outcomes of these engagements up to November 30, 2024.

Best ESG Manager

Awards the leading ESG-focused asset manager in Korea.

Submission Guidelines

- Explain your firm's approach to ESG investing.
- Detail your firm's ESG setup at the country level where you are applying and provide specific examples of your ESG investment strategies.
- Indicate the size of your local ESG team, resources, products, and assets under management.

ETF Manager of the Year

Celebrates excellence in ETF management.

Submission Guidelines

- Highlight your firm's key achievements over the past 12 months.
- This includes the successful launch of new products or listing of funds and the expansion of your firm's franchise.

Fund Launch of the Year

Recognizes the most successful new fund launch in Korea.

Submission Guidelines

- Explain how your firm successfully launched a new fund and its impact over the past year up to November 30, 2024.
- Highlight any innovative strategies employed during the launch period and provide supporting data on the amount of monies raised.

Best Institutional Asset Manager

Recognises the leading institutional asset manager in Korea.

Submission Guidelines

- Demonstrate your firm's market share, client retention rate, and success in acquiring new business. Provide supporting data to substantiate your claims.
- Indicate stability of the senior management team, and new initiatives launched or planned.

Best Pension Fund Manager

Awards the top-performing pension fund manager in Korea.

Submission Guidelines

- Your firm will be evaluated on its performance in managing domestic pension mandates over the past three and five years.
- Provide supporting data, including the size of these mandates and your returns relative to relevant benchmarks.

Best Pension Plan Sponsor

Recognizes the most effective pension plan sponsor in Korea.

Submission Guidelines

- Demonstrate your pension fund's progress and achievements in Thailand or Korea over the past year.
- Highlight any significant accomplishments and new initiatives implemented up to November 30, 2024.

Best Retail Asset Manager

Celebrates the top-performing retail asset manager in Korea.

Submission Guidelines

- Your firm must demonstrate a strong market share in the retail market, as evidenced by net assets raised during the year, new fund launches, if any, new investor education initiatives, and successful new distribution arrangements.
- Explain your firm's online presence and how technology is deployed to enhance the client experience.

Best Climate Change Strategy

Honours the most effective climate change strategy implemented by a Korean-based firm.

Submission Guidelines

- This award will recognise an institution (stock exchange, bank, asset manager, insurer, sovereign wealth fund, corporate) for its efforts in decarbonisation and contributing to the energy transition towards a net-zero emissions world.
- Explain your institution's response to this challenge at the country level, including steps implemented to date and future plans.

Most Innovative Application of Artificial Intelligence

Awards the most innovative use of AI in Korea's asset management industry.

Submission Guidelines

- Given the growing adoption of AI in investment management, please explain how your firm is leveraging AI technologies, such as Generative AI and Large Language Models, to enhance your portfolio management processes.
- Discuss the impact of these technologies on your firm's operations and clients' outcomes in the region.

Malaysia

The Best of the Best Region/Country Awards recognise exceptional asset management firms that have demonstrated outstanding performance and leadership within Malaysia. Showcase your firm's regional expertise and be celebrated as a leader in Malaysia.

Best Asset Management Company (30 years) - (new)

Celebrates the best asset management company in Malaysia over the last 30 years.

Submission Guidelines

- Please explain how your firm has demonstrated exceptional growth, innovation, and leadership in the asset management industry over the past 30 years. Provide evidence of your firm's achievements, including AUM growth, market share, product innovation, and contributions to the industry.

Best Asset Management Firm for Digital Marketing - (new)

Recognises the firm that has demonstrated exceptional leadership and innovation in leveraging digital marketing to enhance their business and reach in Malaysia.

Submission Guidelines

- Explain how your institution has embraced the latest digital tools to enhance your brand, footprint, and coverage, while boosting engagement with clients in Malaysia. Provide evidence of impact, usage, and take-up following the implementation of your digital strategies, including the role of SEO, SEM, Content Marketing and more.

CEO of the Year

Honours the outstanding CEO of a Malaysian asset management firm.

Submission Guidelines

- Explain how your firm has navigated the challenging market conditions of the past year.
- Demonstrate your leadership in guiding the firm through these challenges, and discuss your firm's performance, assets under management, and any new initiatives, if any, implemented.

CIO of the Year

Recognizes the top chief investment officer in Malaysia.

Submission Guidelines

- Demonstrate your outstanding achievements as a chief investment officer at the country level for a pension fund or fund management company.
- Explain how you have successfully navigated market conditions, mitigated risks, and positioned your portfolios for future market cycles.
- Provide supporting data on the portfolios you manage, the size of your investment team, your investment performance, and new initiatives implemented, if any.

Best Alternatives Manager

Honours the top-performing alternative investment manager in Malaysia.

Submission Guidelines

- Highlight your firm's area of expertise within the alternative investment space and explain the particular strategy that your firm has excelled in.
- Explain your firm's investment and research processes, performance record, size of client base, and relevant client endorsements, if any.

Best Bond Manager

Recognizes the top-performing bond manager in Malaysia.

Submission Guidelines

- Describe your firm's investment and research process, including how you have navigated challenges and country-specific issues over the past year.
- Provide performance data for the past year and indicate the size of your bond assets.
- Support your submission with relevant data up to November 30, 2024.

Best Equity Manager

Honours the most successful equity manager in Malaysia.

Submission Guidelines

- Given the ongoing global macro challenges, such as rising interest rates and inflation, explain how your domestic equity strategies have performed over the past year.
- Highlight your successes and achievements up to November 30, 2024.
- Provide the size of your equity assets under management for the last two years.

Best ESG Engagement Initiative

Celebrates the most effective ESG engagement activities undertaken by a Malaysian asset manager.

Submission Guidelines

- Given the growing adoption of ESG strategies and the importance of stewardship, institutional investors play a crucial role in enhancing corporate governance. Explain your firm's stewardship and engagement practices, including reporting on voting activities and market impact at the country level.
- Detail the structure of your ESG team and the number of company engagements in the past 12 months at the country level and the outcomes.
- Provide information on the outcomes of these engagements up to November 30, 2024.

Best ESG Manager

Celebrates the most effective ESG-focused asset manager in Malaysia.

Submission Guidelines

- Explain your firm's approach to ESG investing.
- Detail your firm's ESG setup at the country level where you are applying and provide specific examples of your ESG investment strategies.
- Indicate the size of your local ESG team, resources, products, and assets under management.

Fintech Innovation in Asset Management

Awards the most innovative fintech solution in Malaysia's asset management industry.

Submission Guidelines

- Highlight a product or service offered by your firm that has significantly benefited your clients.
- Explain how your firm has utilised cutting-edge technology to improve outcomes for retail, wholesale, or institutional clients.
- Discuss your firm's online presence and use of apps, if applicable.

Fund Launch of the Year

Celebrates the most successful new fund launch in Malaysia.

Submission Guidelines

- Explain how your firm successfully launched a new fund and its impact over the past year up to November 30, 2024.
- Highlight any innovative strategies employed during the launch period and provide supporting data on the amount of monies raised.

Best Impact Investing Manager

Honours the leading impact investing manager in Malaysia.

Submission Guidelines

- Given the relatively new nature of impact investing, explain how your firm is making a positive impact combining financial returns and societal returns through your strategy.
- Discuss your firm's approach to impact investing in either public or private markets, including your research and investment processes.
- Provide information on the assets under management for your impact investing strategies.

Best Institutional Asset Manager

Celebrates the leading institutional asset manager in Malaysia.

Submission Guidelines

- Demonstrate your firm's market share, client retention rate, and success in acquiring new business. Provide supporting data to substantiate your claims.
- Indicate stability of the senior management team, and new initiatives launched or planned.

Best Investor Education

Recognizes excellence in investor education programs.

Submission Guidelines

- Describe your firm, industry body or association, or government agency's initiatives to raise awareness of financial planning to enhance retirement savings.
- Detail the target audience, channels used, and the impact of your efforts.
- Highlight any innovative approaches or technologies employed

Islamic Institutional Asset Manager of the Year

Honours the leading Islamic institutional asset manager in Malaysia.

Submission Guidelines

- Explain how your firm has maintained and expanded its client base and assets over the past year.
- Provide details on your client engagement strategies and any new initiatives launched.
- Provide supporting data to show growth of assets.

Islamic Retail Asset Manager of the Year

Celebrates the top-performing Islamic retail asset manager in Malaysia.

Submission Guidelines

- Explain how your firm has maintained and expanded its market share over the past year.
- Provide details on any new fund launches and support your response with data on asset growth, number of funds, and net fund inflows.

Best Member Communications

Awards excellence in member communications by an asset management firm.

Submission Guidelines

- Your firm must demonstrate the effectiveness of its platform in enhancing member engagement and reporting through web-based tools and mobile apps.
- This award is open to service providers, asset managers, and pension funds.
- Please provide information on your firm's service benchmarks.

Most Improved Asset Management Company

Recognizes the asset management firm that has demonstrated the most significant improvement in performance or operations.

Submission Guidelines

- Your firm must demonstrate strong financial performance over the past two years, as measured by growth in revenues and profits.
- Other metrics such as cost-to-income ratios and net profit margins will also be evaluated. Provide relevant supporting data.

Best Pension Fund Manager

Recognizes the top-performing pension fund manager in Malaysia.

Submission Guidelines

- Your firm will be evaluated on its performance in managing domestic pension mandates over the past three and five years.
- Provide supporting data, including the size of these mandates and your returns relative to relevant benchmarks.

Best Retail Asset Management Company

Celebrates the top-performing retail asset management firm in Malaysia.

Submission Guidelines

- Your firm must demonstrate a strong market share in the retail market, as evidenced by net assets raised during the year, new fund launches, if any, new investor education initiatives, and successful new distribution arrangements.
- Explain your firm's online presence and how technology is deployed to enhance the client experience.

Best Sukuk Manager

Recognizes the top-performing Sukuk manager in Malaysia.

Submission Guidelines

- Demonstrate growth in assets, profitability, strategic relationships, customer service, competitive pricing, and innovation.
- Provide information on the firm's online presence and investments in new technology or support infrastructure.

Best Climate Change Strategy

Honours the most effective climate change strategy implemented by a Malaysian-based firm.

Submission Guidelines

- This award will recognise an institution (stock exchange, bank, asset manager, insurer, sovereign wealth fund, corporate) for its efforts in decarbonisation and contributing to the energy transition towards a net-zero emissions world.
- Explain your institution's response to this challenge at the country level, including steps implemented to date and future plans.

Best Digital Wealth Management

Awards the leading digital wealth management platform in Malaysia.

Submission Guidelines

- Given the digital revolution, please explain how your firm's platform has leveraged technology to improve efficiency and reduce costs for individual investors seeking financial planning and retirement savings.
- Discuss the structure of your platform, the scale of investment offerings, your firm's size, innovative practices, and ease of use.
- Provide supporting data for the past two years.

Most Innovative Application of Artificial Intelligence

Awards the most innovative use of AI in Malaysia's asset management industry.

Submission Guidelines

- Given the growing adoption of AI in investment management, please explain how your firm is leveraging AI technologies, such as Generative AI and Large Language Models, to enhance your portfolio management processes.
- Discuss the impact of these technologies on your firm's operations and clients' outcomes in the region.

Singapore

The Best of the Best Region/Country Awards recognise exceptional asset management firms that have demonstrated outstanding performance and leadership within Singapore. Showcase your firm's regional expertise and be celebrated as a leader in Singapore.

Best Asset Management Company (30 years) - (new)

Celebrates the best asset management company in Singapore over the last 30 years.

Submission Guidelines

- Please explain how your firm has demonstrated exceptional growth, innovation, and leadership in the asset management industry over the past 30 years. Provide evidence of your firm's achievements, including AUM growth, market share, product innovation, and contributions to the industry.

Best Asset Management Firm for Digital Marketing - (new)

Recognises the firm that has demonstrated exceptional leadership and innovation in leveraging digital marketing to enhance their business and reach in Singapore.

Submission Guidelines

- Explain how your institution has embraced the latest digital tools to enhance your brand, footprint, and coverage, while boosting engagement with clients in Singapore. Provide evidence of impact, usage, and take-up following the implementation of your digital strategies, including the role of SEO, SEM, Content Marketing and more.

CEO of the Year

Celebrates the outstanding CEO of a Singaporean asset management firm.

Submission Guidelines

- Explain how your firm has navigated the challenging market conditions of the past year.
- Demonstrate your leadership in guiding the firm through these challenges, and discuss your firm's performance, assets under management, and any new initiatives, if any, implemented.

CIO of the Year

Recognizes the top chief investment officer in Singapore.

Submission Guidelines

- Demonstrate your outstanding achievements as a chief investment officer at the country level for a pension fund or fund management company.
- Explain how you have successfully navigated market conditions, mitigated risks, and positioned your portfolios for future market cycles.
- Provide supporting data on the portfolios you manage, the size of your investment team, your investment performance, and new initiatives implemented, if any.

Best Alternatives Asset Manager

Honours the top-performing alternative investment manager in Singapore.

Submission Guidelines

- Highlight your firm's area of expertise within the alternative investment space and explain the particular strategy that your firm has excelled in.
- Explain your firm's investment and research processes, performance record, size of client base, and relevant client endorsements, if any.

Best Bond Manager

Recognizes the top-performing bond manager in Singapore.

Submission Guidelines

- Describe your firm's investment and research process, including how you have navigated challenges and country-specific issues over the past year.
- Provide performance data for the past year and indicate the size of your bond assets.
- Support your submission with relevant data up to November 30, 2024.

Best Equity Manager

Honours the most successful equity manager in Singapore.

Submission Guidelines

- Given the ongoing global macro challenges, such as rising interest rates and inflation, explain how your domestic equity strategies have performed over the past year.
- Highlight your successes and achievements up to November 30, 2024.
- Provide the size of your equity assets under management for the last two years.

Best ESG Manager

Celebrates the most effective ESG-focused asset manager in Singapore.

Submission Guidelines

- Explain your firm's approach to ESG investing.
- Detail your firm's ESG setup at the country level where you are applying and provide specific examples of your ESG investment strategies.
- Indicate the size of your local ESG team, resources, products, and assets under management.

Best ESG Engagement Initiative

Awards the most innovative ESG engagement activities undertaken by a Singaporean asset manager.

Submission Guidelines

- Given the growing adoption of ESG strategies and the importance of stewardship, institutional investors play a crucial role in enhancing corporate governance. Explain your firm's stewardship and engagement practices, including reporting on voting activities and market impact at the country level.
- Detail the structure of your ESG team and the number of company engagements in the past 12 months at the country level and the outcomes.
- Provide information on the outcomes of these engagements up to November 30, 2024.

ETF Manager of the Year

Honours the most successful ETF manager in Singapore.

Submission Guidelines

- Highlight your firm's key achievements over the past 12 months.
- This includes the successful launch of new products or listing of funds and the expansion of your firm's franchise.

Best New ETF

Honours the best new ETF in Singapore.

Submission Guidelines

- Highlight your firm's key achievements over the past 12 months.
- This includes the successful launch of new products or listing of funds and the expansion of your firm's franchise.

Fintech Innovation in Asset Management

Awards the most innovative fintech solution in Singapore's asset management industry.

Submission Guidelines

- Highlight a product or service offered by your firm that has significantly benefited your clients.
- Explain how your firm has utilised cutting-edge technology to improve outcomes for retail, wholesale, or institutional clients.
- Discuss your firm's online presence and use of apps, if applicable.

Fund Launch of the Year

Recognizes the most successful new fund launch in Singapore.

Submission Guidelines

- Explain how your firm successfully launched a new fund and its impact over the past year up to November 30, 2024.
- Highlight any innovative strategies employed during the launch period and provide supporting data on the amount of monies raised.

Best Impact Investing Manager

Honours the leading impact investing manager in Singapore.

Submission Guidelines

- Given the relatively new nature of impact investing, explain how your firm is making a positive impact combining financial returns and societal returns through your strategy.
- Discuss your firm's approach to impact investing in either public or private markets, including your research and investment processes.
- Provide information on the assets under management for your impact investing strategies.

Best Institutional Asset Manager

Recognizes the leading institutional asset manager in Singapore.

Submission Guidelines

- Demonstrate your firm's market share, client retention rate, and success in acquiring new business. Provide supporting data to substantiate your claims.
- Indicate stability of the senior management team, and new initiatives launched or planned.

Best Multi-Asset Manager

Celebrates excellence in multi-asset management.

Submission Guidelines

- Explain your firm's approach to building robust multi-asset portfolios for both retail and institutional clients.
- Highlight your firm's superior capital markets and risk management expertise.
- Provide supporting performance data to demonstrate your effectiveness.

Best REITs Manager

Recognizes the top-performing REITs manager in Singapore.

Submission Guidelines

- Highlight your firm's current size, fund performance, recent initiatives, new product launches, and future plans.
- Provide supporting data for the period ending November 30, 2024.

Best Retail Asset Management Company

Honours the leading retail asset management firm in Singapore.

Submission Guidelines

- Your firm must demonstrate a strong market share in the retail market, as evidenced by net assets raised during the year, new fund launches, if any, new investor education initiatives, and successful new distribution arrangements.
- Explain your firm's online presence and how technology is deployed to enhance the client experience.

Best Application of ESG

Recognizes the most effective application of ESG principles by a Singaporean asset manager.

Submission Guidelines

- Given the three core components of ESG (environment, social, and governance), explain how your firm integrates these factors into your research and investment processes at the country level where you are applying.
- Detail how your firm's ESG policies and strategies are implemented across portfolios (firm-wide or by asset class) and the research methodology and scoring system used.
- Provide supporting data on assets and any relevant third-party endorsements.

Best Climate Change Strategy

Honours the most effective climate change strategy implemented by a Singaporean-based firm.

Submission Guidelines

- This award will recognise an institution (stock exchange, bank, asset manager, insurer, sovereign wealth fund, corporate) for its efforts in decarbonisation and contributing to the energy transition towards a net-zero emissions world.
- Explain your institution's response to this challenge at the country level, including steps implemented to date and future plans.

Best Digital Wealth Management

Honours the leading digital wealth management platform in Singapore.

Submission Guidelines

- Given the digital revolution, please explain how your firm's platform has leveraged technology to improve efficiency and reduce costs for individual investors seeking financial planning and retirement savings.
- Discuss the structure of your platform, the scale of investment offerings, your firm's size, innovative practices, and ease of use.
- Provide supporting data for the past two years.

Most Innovative Application of Artificial Intelligence

Awards the most innovative use of AI in Singapore's asset management industry.

Submission Guidelines

- Given the growing adoption of AI in investment management, please explain how your firm is leveraging AI technologies, such as Generative AI and Large Language Models, to enhance your portfolio management processes.
- Discuss the impact of these technologies on your firm's operations and clients' outcomes in the region.

Most Innovative Product

Celebrates the most innovative product or fund launched by a Singapore-based firm.

Submission Guidelines

- Your firm has been able to design and successfully launch a new and innovative fund or product for your clients in the past year and to anticipate market demand early on in the investment cycle at either the country or regional level.
- Provide supporting data, including the amount of monies raised.

Taiwan

The Best of the Best Region/Country Awards recognise exceptional asset management firms that have demonstrated outstanding performance and leadership within Taiwan. Showcase your firm's regional expertise and be celebrated as a leader in Taiwan.

Best Asset Management Company (30 years) - (new)

Celebrates the best asset management company in Taiwan over the last 30 years.

Submission Guidelines

- Please explain how your firm has demonstrated exceptional growth, innovation, and leadership in the asset management industry over the past 30 years. Provide evidence of your firm's achievements, including AUM growth, market share, product innovation, and contributions to the industry.

Best Asset Management Firm for Digital Marketing - (new)

Recognises the firm that has demonstrated exceptional leadership and innovation in leveraging digital marketing to enhance their business and reach in Taiwan.

Submission Guidelines

- Explain how your institution has embraced the latest digital tools to enhance your brand, footprint, and coverage, while boosting engagement with clients in Taiwan. Provide evidence of impact, usage, and take-up following the implementation of your digital strategies, including the role of SEO, SEM, Content Marketing and more.

CEO of the Year

Honours the outstanding CEO of a Taiwanese asset management firm.

Submission Guidelines

- Explain how your firm has navigated the challenging market conditions of the past year.
- Demonstrate your leadership in guiding the firm through these challenges, and discuss your firm's performance, assets under management, and any new initiatives, if any, implemented.

CIO of the Year

Recognises the top chief investment officer in Taiwan.

Submission Guidelines

- Demonstrate your outstanding achievements as a chief investment officer at the country level for a pension fund or fund management company.
- Explain how you have successfully navigated market conditions, mitigated risks, and positioned your portfolios for future market cycles.
- Provide supporting data on the portfolios you manage, the size of your investment team, your investment performance, and new initiatives implemented, if any.

Best Asset Manager for Offshore Funds

Honours the leading asset manager for offshore funds in Taiwan.

Submission Guidelines

- Your firm must demonstrate a successful track record in raising assets for globally investing funds.
- Your submission should highlight the funds' investment strategies, product innovation, and market impact.
- Provide information on your firm's innovative practices and investments in technology or support infrastructure to enhance your online presence.

Best Bond Manager

Recognizes the top-performing bond manager in Taiwan.

Submission Guidelines

- Describe your firm's investment and research process, including how you have navigated challenges and country-specific issues over the past year.
- Provide performance data for the past year and indicate the size of your bond assets.
- Support your submission with relevant data up to November 30, 2024.

Best Equity Manager

Honours the most successful equity manager in Taiwan.

Submission Guidelines

- Given the ongoing global macro challenges, such as rising interest rates and inflation, explain how your domestic equity strategies have performed over the past year.
- Highlight your successes and achievements up to November 30, 2024.
- Provide the size of your equity assets under management for the last two

Best ESG Manager

Celebrates the most effective ESG-focused asset manager in Taiwan.

Submission Guidelines

- Explain your firm's approach to ESG investing.
- Detail your firm's ESG setup at the country level where you are applying and provide specific examples of your ESG investment strategies.
- Indicate the size of your local ESG team, resources, products, and assets under management.

Best Application of ESG

Recognizes the most effective application of ESG principles by a Taiwanese asset manager.

Submission Guidelines

- Given the three core components of ESG (environment, social, and governance), explain how your firm integrates these factors into your research and investment processes at the country level where you are applying.
- Detail how your firm's ESG policies and strategies are implemented across portfolios (firm-wide or by asset class) and the research methodology and scoring system used.
- Provide supporting data on assets and any relevant third-party endorsements.

Best ESG Engagement Initiative

Awards the most innovative ESG engagement activities undertaken by a Taiwan-based firm.

Submission Guidelines

- Given the growing adoption of ESG strategies and the importance of stewardship, institutional investors play a crucial role in enhancing corporate governance. Explain your firm's stewardship and engagement practices, including reporting on voting activities and market impact at the country level.
- Detail the structure of your ESG team and the number of company engagements in the past 12 months at the country level and the outcomes.
- Provide information on the outcomes of these engagements up to November 30, 2024.

Best ESG Index Provider

Recognizes the top ESG index provider in Taiwan.

Submission Guidelines

- Given the increasing demand for ESG strategies in the local market, explain how your firm is meeting client needs by structuring innovative ESG indices based on your proprietary research methodology.
- Provide supporting data on the adoption of your indices and the size of client assets that track these indices.

Most Active ETF

Celebrates the most actively traded ETF in Taiwan.

Submission Guidelines

- To be considered for this award, your ETF must demonstrate the highest trading volume on the local exchange for the period ending November 30, 2024.
- Provide supporting data to substantiate your claim.

ETF Manager of the Year

Celebrates excellence in ETF management.

Submission Guidelines

- Highlight your firm's key achievements over the past 12 months.
- This includes the successful launch of new products or listing of funds and the expansion of your firm's franchise.

Best New ETF

Celebrates the most successful new ETF launch in Taiwan.

Submission Guidelines

- Explain the success of your newly launched ETF.
- Highlight the ETF's unique features and benefits.
- Provide supporting data for the period ending November 30, 2024.

Fintech Innovation in Asset Management

Awards the most innovative fintech solution in Taiwan's asset management industry.

Submission Guidelines

- Highlight a product or service offered by your firm that has significantly benefited your clients.
- Explain how your firm has utilised cutting-edge technology to improve outcomes for retail, wholesale, or institutional clients.
- Discuss your firm's online presence and use of apps, if applicable.

Fund Launch of the Year

Recognizes the most successful new fund launch in Taiwan.

Submission Guidelines

- Explain how your firm successfully launched a new fund and its impact over the past year up to November 30, 2024.
- Highlight any innovative strategies employed during the launch period and provide supporting data on the amount of monies raised.

Best Institutional Asset Manager

Recognizes the leading institutional asset manager in Taiwan.

Submission Guidelines

- Demonstrate your firm's market share, client retention rate, and success in acquiring new business. Provide supporting data to substantiate your claims.
- Indicate stability of the senior management team, and new initiatives launched or planned.

Best Investor Education

Honours excellence in investor education programs in Taiwan.

Submission Guidelines

- Describe your firm, industry body or association, or government agency's initiatives to raise awareness of financial planning to enhance retirement savings.
- Detail the target audience, channels used, and the impact of your efforts.
- Highlight any innovative approaches or technologies employed.

Best Multi-Asset Manager

Recognises the top-performing multi-asset manager in Taiwan.

Submission Guidelines

- Explain your firm's approach to building robust multi-asset portfolios for both retail and institutional clients.
- Highlight your firm's superior capital markets and risk management expertise.
- Provide supporting performance data to demonstrate your effectiveness.

Best Pension Fund Manager

Awards the top-performing pension fund manager in Taiwan.

Submission Guidelines

- Your firm will be evaluated on its performance in managing domestic pension mandates over the past three and five years.
- Provide supporting data, including the size of these mandates and your returns relative to relevant benchmarks.

Best Pension Plan Sponsor

Recognizes the most effective pension plan sponsor in Taiwan.

Submission Guidelines

- Your pension fund must demonstrate significant progress and achievements in the country.
- Explain your fund's performance over the past year and highlight any new initiatives implemented up to November 30, 2024.

Best Retail Asset Manager

Celebrates the top-performing retail asset manager in Taiwan.

Submission Guidelines

- Your firm must demonstrate a strong market share in the retail market, as evidenced by net assets raised during the year, new fund launches, if any, new investor education initiatives, and successful new distribution arrangements.
- Explain your firm's online presence and how technology is deployed to enhance the client experience.

Best Climate Change Strategy

Honours the most effective climate change strategy implemented by a Taiwan-based firm.

Submission Guidelines

- This award will recognise an institution (stock exchange, bank, asset manager, insurer, sovereign wealth fund, corporate) for its efforts in decarbonisation and contributing to the energy transition towards a net-zero emissions world.
- Explain your institution's response to this challenge at the country level, including steps implemented to date and future plans.

Best Digital Wealth Management

Honours the leading digital wealth management platform in Taiwan.

Submission Guidelines

- Given the digital revolution, please explain how your firm's platform has leveraged technology to improve efficiency and reduce costs for individual investors seeking financial planning and retirement savings.
- Discuss the structure of your platform, the scale of investment offerings, your firm's size, innovative practices, and ease of use.
- Provide supporting data for the past two years.

Most Innovative Application of Artificial Intelligence

Awards the most innovative use of AI in Taiwan's asset management industry.

Submission Guidelines

- Given the growing adoption of AI in investment management, please explain how your firm is leveraging AI technologies, such as Generative AI and Large Language Models, to enhance your portfolio management processes.
- Discuss the impact of these technologies on your firm's operations and clients' outcomes in the region.

Most Innovative Product

Celebrates the most innovative product or fund launched by a Taiwan-based firm.

Submission Guidelines

- Your firm has been able to design and successfully launch a new and innovative fund or product for your clients in the past year and to anticipate market demand early on in the investment cycle at either the country or regional level.
- Provide supporting data, including the amount of monies raised.

Thailand

The Best of the Best Region/Country Awards recognise exceptional asset management firms that have demonstrated outstanding performance and leadership within Thailand. Showcase your firm's regional expertise and be celebrated as a leader in Thailand.

Best Asset Management Company (30 years) - (new)

Celebrates the best asset management company in Thailand over the last 30 years.

Submission Guidelines

- Please explain how your firm has demonstrated exceptional growth, innovation, and leadership in the asset management industry over the past 30 years. Provide evidence of your firm's achievements, including AUM growth, market share, product innovation, and contributions to the industry.

Best Asset Management Firm for Digital Marketing - (new)

Recognises the firm that has demonstrated exceptional leadership and innovation in leveraging digital marketing to enhance their business and reach in Thailand.

Submission Guidelines

- Explain how your institution has embraced the latest digital tools to enhance your brand, footprint, and coverage, while boosting engagement with clients in Thailand. Provide evidence of impact, usage, and take-up following the implementation of your digital strategies, including the role of SEO, SEM, Content Marketing and more.

CEO of the Year

Honours the outstanding CEO of a Thai asset management firm.

Submission Guidelines

- Explain how your firm has navigated the challenging market conditions of the past year.
- Demonstrate your leadership in guiding the firm through these challenges, and discuss your firm's performance, assets under management, and any new initiatives, if any, implemented.

CIO of the Year

Recognizes the top chief investment officer in Thailand.

Submission Guidelines

- Demonstrate your outstanding achievements as a chief investment officer at the country level for a pension fund or fund management company.
- Explain how you have successfully navigated market conditions, mitigated risks, and positioned your portfolios for future market cycles.
- Provide supporting data on the portfolios you manage, the size of your investment team, your investment performance, and new initiatives implemented, if any.

Best Asset Management Company

Recognizes the overall excellence of a Thai asset management firm.

Submission Guidelines

- Demonstrate a significant market share based on net assets raised from both retail and institutional investors.
- Detail your firm's management stability, new initiatives, if any, over the past year.
- Provide supporting data on your firm's growth of assets over the past two years for the period to 30 November 2024.

Best Alternatives Manager

Honours the top-performing alternative investment manager in Thailand.

Submission Guidelines

- Highlight your firm's area of expertise within the alternative investment space and explain the particular strategy that your firm has excelled in.
- Explain your firm's investment and research processes, performance record, size of client base, and relevant client endorsements, if any.

Best Bond Manager

Recognizes the top-performing bond manager in Thailand.

Submission Guidelines

- Describe your firm's investment and research process, including how you have navigated challenges and country-specific issues over the past year.
- Provide performance data for the past year and indicate the size of your bond assets.
- Support your submission with relevant data up to November 30, 2024.

Best Equity Manager

Honours the most successful equity manager in Thailand.

Submission Guidelines

- Given the ongoing global macro challenges, such as rising interest rates and inflation, explain how your domestic equity strategies have performed over the past year.
- Highlight your successes and achievements up to November 30, 2024.
- Provide the size of your equity assets under management for the last two years.

Best ESG Engagement Initiative

Celebrates the most effective ESG engagement activities undertaken by a Thai asset manager.

Submission Guidelines

- Given the growing adoption of ESG strategies and the importance of stewardship, institutional investors play a crucial role in enhancing corporate governance. Explain your firm's stewardship and engagement practices, including reporting on voting activities and market impact at the country level.
- Detail the structure of your ESG team and the number of company engagements in the past 12 months at the country level and the outcomes.
- Provide information on the outcomes of these engagements up to November 30, 2024.

Best ESG Manager

Celebrates the most effective ESG-focused asset manager in Thailand.

Submission Guidelines

- Explain your firm's approach to ESG investing.
- Detail your firm's ESG setup at the country level where you are applying and provide specific examples of your ESG investment strategies.
- Indicate the size of your local ESG team, resources, products, and assets under management.

Fintech Innovation in Asset Management

Awards the most innovative fintech solution in Thailand's asset management industry.

Submission Guidelines

- Highlight a product or service offered by your firm that has significantly benefited your clients.
- Explain how your firm has utilised cutting-edge technology to improve outcomes for retail, wholesale, or institutional clients.
- Discuss your firm's online presence and use of apps, if applicable.

Fund Launch of the Year

Recognizes the most successful new fund launch in Thailand.

Submission Guidelines

- Explain how your firm successfully launched a new fund and its impact over the past year up to November 30, 2024.
- Highlight any innovative strategies employed during the launch period and provide supporting data on the amount of monies raised.

Best Investor Education

Recognizes excellence in investor education programs.

Submission Guidelines

- Describe your firm, industry body or association, or government agency's initiatives to raise awareness of financial planning to enhance retirement savings.
- Detail the target audience, channels used, and the impact of your efforts.
- Highlight any innovative approaches or technologies employed.

Best Member Communications

Awards excellence in member communications by a Thai asset manager.

Submission Guidelines

- Your firm must demonstrate the effectiveness of its platform in enhancing member engagement and reporting through web-based tools and mobile apps.
- This award is open to service providers, asset managers, and pension funds.
- Please provide information on your firm's service benchmarks.

Best Multi-Asset Manager

Celebrates excellence in multi-asset management. Explain your firm's approach to building robust multi-asset portfolios for both retail and institutional clients.

Submission Guidelines

- Highlight your firm's superior capital markets and risk management expertise.
- Provide supporting performance data to demonstrate your effectiveness.

Best Pension Fund Manager

Awards the top-performing pension fund manager in Thailand.

Submission Guidelines

- Your firm will be evaluated on its performance in managing domestic pension mandates over the past three and five years.
- Provide supporting data, including the size of these mandates and your returns relative to relevant benchmarks.

Best Pension Plan Sponsor

Recognizes the most effective pension plan sponsor in Thailand.

Submission Guidelines

- Your pension fund must demonstrate significant progress and achievements in the country.
- Explain your fund's performance over the past year and highlight any new initiatives implemented up to November 30, 2024.

Best Climate Change Strategy

Honours the most effective climate change strategy implemented by a Thailand-based firm.

Submission Guidelines

- This award will recognise an institution (stock exchange, bank, asset manager, insurer, sovereign wealth fund, corporate) for its efforts in decarbonisation and contributing to the energy transition towards a net-zero emissions world.
- Explain your institution's response to this challenge at the country level, including steps implemented to date and future plans.

Best Digital Wealth Management

Honours the leading digital wealth management platform in Thailand.

Submission Guidelines

- Given the digital revolution, please explain how your firm's platform has leveraged technology to improve efficiency and reduce costs for individual investors seeking financial planning and retirement savings.
- Discuss the structure of your platform, the scale of investment offerings, your firm's size, innovative practices, and ease of use.
- Provide supporting data for the past two years.

Most Innovative Application of Artificial Intelligence

Awards the most innovative use of AI in Thailand's asset management industry.

Submission Guidelines

- Given the growing adoption of AI in investment management, please explain how your firm is leveraging AI technologies, such as Generative AI and Large Language Models, to enhance your portfolio management processes.
- Discuss the impact of these technologies on your firm's operations and clients' outcomes in the region.

The Philippines

The Best of the Best Region/Country Awards recognise exceptional asset management firms that have demonstrated outstanding performance and leadership within The Philippines. Showcase your firm's regional expertise and be celebrated as a leader in The Philippines.

Best Asset Management Company (30 years) - (new)

Celebrates the best asset management company in The Philippines over the last 30 years.

Submission Guidelines

- Please explain how your firm has demonstrated exceptional growth, innovation, and leadership in the asset management industry over the past 30 years. Provide evidence of your firm's achievements, including AUM growth, market share, product innovation, and contributions to the industry.

Best Asset Management Company

Celebrates the overall excellence of a Philippine asset management firm.

Submission Guidelines

- Demonstrate a significant market share based on net assets raised from both retail and institutional investors.
- Detail your firm's management stability, new initiatives, if any, over the past year.
- Provide supporting data on your firm's growth of assets over the past two years for the period to 30 November 2024.

CEO of the Year

Honours the outstanding CEO of a Philippine asset management firm.

Submission Guidelines

- Explain how your firm has navigated the challenging market conditions of the past year.
- Demonstrate your leadership in guiding the firm through these challenges, and discuss your firm's performance, assets under management, and any new initiatives, if any, implemented.

CIO of the Year

Recognizes the top chief investment officer in the Philippines.

Submission Guidelines

- Demonstrate your outstanding achievements as a chief investment officer at the country level for a pension fund or fund management company.
- Explain how you have successfully navigated market conditions, mitigated risks, and positioned your portfolios for future market cycles.
- Provide supporting data on the portfolios you manage, the size of your investment team, your investment performance, and new initiatives implemented, if any.

Best Alternatives Asset Manager

Honours the top-performing alternative investment manager in the Philippines.

Submission Guidelines

- Highlight your firm's area of expertise within the alternative investment space and explain the particular strategy that your firm has excelled in.
- Explain your firm's investment and research processes, performance record, size of client base, and relevant client endorsements, if any.

Best Bond Manager

Recognizes the top-performing bond manager in the Philippines.

Submission Guidelines

- Describe your firm's investment and research process, including how you have navigated challenges and country-specific issues over the past year.
- Provide performance data for the past year and indicate the size of your bond assets.
- Support your submission with relevant data up to November 30, 2024.

Best Equity Manager

Honours the most successful equity manager in the Philippines.

Submission Guidelines

- Given the ongoing global macro challenges, such as rising interest rates and inflation, explain how your domestic equity strategies have performed over the past year.
- Highlight your successes and achievements up to November 30, 2024.
- Provide the size of your equity assets under management for the last two years.

Best Investor Education

Recognizes excellence in investor education programs.

Submission Guidelines

- Describe your firm, industry body or association, or government agency's initiatives to raise awareness of financial planning to enhance retirement savings.
- Detail the target audience, channels used, and the impact of your efforts.
- Highlight any innovative approaches or technologies employed.

Fintech Innovation in Asset Management

Awards the most innovative fintech solution in the Philippines' asset management industry.

Submission Guidelines

- Highlight a product or service offered by your firm that has significantly benefited your clients.
- Explain how your firm has utilised cutting-edge technology to improve outcomes for retail, wholesale, or institutional clients.
- Discuss your firm's online presence and use of apps, if applicable.

Fund Launch of the Year

Celebrates the most successful new fund launch in the Philippines.

Submission Guidelines

- Explain how your firm successfully launched a new fund and its impact over the past year up to November 30, 2024.
- Highlight any innovative strategies employed during the launch period and provide supporting data on the amount of monies raised.

Best Pension Fund Manager

Awards the top-performing pension fund manager in the Philippines.

Submission Guidelines

- Your firm will be evaluated on its performance in managing domestic pension mandates over the past three and five years.
- Provide supporting data, including the size of these mandates and your returns relative to relevant benchmarks.

Vietnam

The Best of the Best Region/Country Awards recognise exceptional asset management firms that have demonstrated outstanding performance and leadership within Vietnam. Showcase your firm's regional expertise and be celebrated as a leader in Vietnam.

Best Asset Management Company (30 years) - (new)

Celebrates the best asset management company in Vietnam over the last 30 years.

Submission Guidelines

- Please explain how your firm has demonstrated exceptional growth, innovation, and leadership in the asset management industry over the past 30 years. Provide evidence of your firm's achievements, including AUM growth, market share, product innovation, and contributions to the industry.

Best Asset Management Company - (new)

Celebrates the overall excellence of a Vietnamese asset management firm.

Submission Guidelines

- Demonstrate a significant market share based on net assets raised from both retail and institutional investors.
- Detail your firm's management stability, new initiatives, if any, over the past year.
- Provide supporting data on your firm's growth of assets over the past two years for the period to 30 November 2024.

CEO of the Year

Honours the outstanding CEO of a Vietnamese asset management firm.

Submission Guidelines

- Explain how your firm has navigated the challenging market conditions of the past year.
- Demonstrate your leadership in guiding the firm through these challenges, and discuss your firm's performance, assets under management, and any new initiatives, if any, implemented.

CIO of the Year

Recognizes the top chief investment officer in Vietnam.

Submission Guidelines

- Demonstrate your outstanding achievements as a chief investment officer at the country level for a pension fund or fund management company.
- Explain how you have successfully navigated market conditions, mitigated risks, and positioned your portfolios for future market cycles.
- Provide supporting data on the portfolios you manage, the size of your investment team, your investment performance, and new initiatives implemented, if any.

Best Bond Manager

Recognizes the top-performing bond manager in Vietnam.

Submission Guidelines

- Describe your firm's investment and research process, including how you have navigated challenges and country-specific issues over the past year.
- Provide performance data for the past year and indicate the size of your bond assets.
- Support your submission with relevant data up to November 30, 2024.

Best Equity Manager

Honours the most successful equity manager in Vietnam.

Submission Guidelines

- Given the ongoing global macro challenges, such as rising interest rates and inflation, explain how your domestic equity strategies have performed over the past year.
- Highlight your successes and achievements up to November 30, 2024.
- Provide the size of your equity assets under management for the last two years.

ETF Manager of the Year

Honours the most successful ETF manager in Vietnam.

Submission Guidelines

- Highlight your firm's key achievements over the past 12 months.
- This includes the successful launch of new products or listing of funds and the expansion of your firm's franchise.

Best New ETF

Celebrates the most successful new ETF launch in Vietnam.

Submission Guidelines

- Explain the success of your newly launched ETF.
- Highlight the ETF's unique features and benefits.
- Provide supporting data for the period ending November 30, 2024.

Fintech Innovation in Asset Management

Awards the most innovative fintech solution in Vietnam's asset management industry.

Submission Guidelines

- Highlight a product or service offered by your firm that has significantly benefited your clients.
- Explain how your firm has utilised cutting-edge technology to improve outcomes for retail, wholesale, or institutional clients.
- Discuss your firm's online presence and use of apps, if applicable.

Fund Launch of the Year

Celebrates the most successful new fund launch in Vietnam.

Submission Guidelines

- Explain how your firm successfully launched a new fund and its impact over the past year up to November 30, 2024.
- Highlight any innovative strategies employed during the launch period and provide supporting data on the amount of monies raised.

Best Investor Education

Recognizes excellence in investor education programs.

Submission Guidelines

- Describe your firm, industry body or association, or government agency's initiatives to raise awareness of financial planning to enhance retirement savings.
- Detail the target audience, channels used, and the impact of your efforts.
- Highlight any innovative approaches or technologies employed.

Best Climate Change Strategy

Honours the most effective climate change strategy implemented by a Vietnam-based firm.

Submission Guidelines

- This award will recognise an institution (stock exchange, bank, asset manager, insurer, sovereign wealth fund, corporate) for its efforts in decarbonisation and contributing to the energy transition towards a net-zero emissions world.
- Explain your institution's response to this challenge at the country level, including steps implemented to date and future plans.

Eligibility Criteria

Eligibility Period

30 November 2023 - 30 November 2024

Eligible Funds

Must be available to Asian investors.

Minimum Track Record

1+ years (refer to individual award details for specific eligibility criteria).

Judging Criteria

Please see individual award details for specific judging criteria.

Submission Requirements

Deadline

December 15, 2024. Late submissions will not be considered.

Payment

Ensure payment accompanies the submission.



Regional Awards

The Best of the Best Regional Awards celebrate exceptional asset management firms and individuals that have demonstrated outstanding performance and leadership across Asia in key areas such as alternatives, technology, ESG, innovation, and diversity, equity, and inclusion. Showcase your firm's Asia-wide expertise and be recognised as a leader in these critical areas.

Leadership

Recognises individuals who have demonstrated exceptional leadership, strategic vision, and a significant impact on the asset management industry across Asia.

CEO of the Year in Asia

Recognises the outstanding CEO in the Asia-Pacific asset management industry

Judging Criteria

- The winner will have demonstrated exceptional leadership, strategic vision, and the ability to navigate challenging market conditions.
- The judging panel will evaluate the CEO's performance in managing their firm during the past year, including their ability to manage stakeholder expectations and position the firm for future growth.

Submission Guidelines

- Explain how your franchise has fared and steps implemented to position your firm for growth going forward.
- Provide supporting data for the period to November 30 2024.

Best CIO or Portfolio Manager (30 years) - (new)

Celebrates a chief investment officer or a portfolio manager who has achieved outstanding performance in the last 30 years or more in managing an Asian portfolio (equity, fixed income, alternatives).

Submission Guidelines

Explain how you have achieved outstanding performance in managing an Asian portfolio (equity, fixed income, or alternatives) over the past 30 years or more. Provide evidence of your investment strategy, performance track record, and recognition from peers and clients.

CIO of the Year in Asia

Recognises the outstanding Chief Investment Officer (CIO) in the Asia-Pacific asset management industry.

Judging Criteria

- The winner will have demonstrated exceptional investment leadership, strategic acumen, and the ability to navigate challenging market conditions.
- The judging panel will evaluate the CIO's performance in managing their portfolios, mitigating risks, and positioning the firm for future growth.

Submission Guidelines

- Explain how you have navigated the markets during the difficult conditions in the last 12 months, mitigate risks and position your portfolios for the next market cycle.
- Provide supporting data on the portfolios that you are responsible for, size of investment team, investment performance, and new initiatives, if any for the period to November 30 2024.

Asian Asset Consultant of the Year

Recognise the role and contribution of an asset consultant to the funds and pensions industry in Asia

Submission Guidelines

- Demonstrate a solid track record in pensions advisory and a high level of strategic input for its clients.
- Explain new initiatives in the region in the past year and plans for the future.

Asian Rising Star

Recognises an rising market participant in the Asia-Pacific region who has demonstrated exceptional potential and achieved significant success in a relatively short period.

Judging Criteria

- The winner will be a rising star in the asset management industry, showcasing significant financial achievement, enterprise, integrity, innovation and strategic development

Submission Guidelines

- Provide supporting data on assets under management

Performance

Recognises firms that have demonstrated exceptional performance, achieved superior results, and contributed to the growth and development of the asset management industry across Asia.

Best Asset Management Company (30 years) - (new)

Celebrates the best asset management company in Asia over the last 30 years.

Submission Guidelines

- Explain how your firm has demonstrated exceptional growth, innovation, and leadership in the asset management industry over the past 30 years. Provide evidence of your firm's achievements, including AUM growth, market share, product innovation, and contributions to the industry.

Best Asset Management Company

Recognises the top-performing asset management firm in Asia.

Judging Criteria

- The winner will demonstrate exceptional growth, innovation, and leadership in the post-pandemic landscape.

Submission Guidelines

- Explain how your firm is benefitting from the measures implemented in the past two years post-pandemic and how your firm is poised for the next chapter of growth in the region going forward as new opportunities beckon.
- Provide supporting data for the period to November 30 2024.

Asian Bond Manager of The Year

Celebrating the top-performing bond manager in Asia.

Submission Guidelines

- Explain how your institution has progressed in the past one year and steps implemented to retain market share at a time of heightened competition.
- Provide supporting data on AUM, size of team and resources and new initiatives undertaken for the period to November 30 2024.

Best Client Servicing - (new)

Recognises the asset management firm in Asia that has consistently provided exceptional client service throughout the region, demonstrating resilience, innovation, and a commitment to meeting evolving client needs.

Judging Criteria

- The winner will have leveraged technology to enhance service delivery and engagement, even during challenging times.

Submission Guidelines

- Explain how your institution has consistently delivered excellent client service across Asia, particularly during the pandemic and its aftermath. Highlight your use of technology to enhance service delivery and engagement. Provide details of any new initiatives undertaken in the past year and supporting data to demonstrate your firm's commitment to client service excellence.

ETF Manager of the Year

Recognises the leading ETF manager in the Asia-Pacific region.

Judging Criteria

- The winner will have demonstrated exceptional performance, innovation, and growth in their ETF business over the past year.

Submission Guidelines

- Key criteria include the launch of new products, expansion of their franchise, scale of existing franchise, number of funds listed in the region, and efforts to promote investor education and ETF usage in the institutional and retail markets.
- The judging panel will evaluate the firm's achievements in these areas and their overall contribution to the development of the ETF market in the region for the period to November 30 2024.

Best Insurance Asset Manager

Recognises the leading insurance asset manager in the Asia-Pacific region.

Judging Criteria

- The winner will demonstrate exceptional performance, innovative solutions, and a strong commitment to responsible investing.

Submission Guidelines

- Explain how the firm has embraced new technology to improve the services that it provides and the components the company has put in place to commit to responsible investing for the period to November 30 2024.

Best Multi-Asset Manager

Recognises the leading multi-asset manager in the Asia-Pacific region

Judging Criteria

- The winner will demonstrate exceptional expertise in building and managing diversified portfolios, combining multiple asset classes to achieve optimal risk-adjusted returns.
- The judging panel will evaluate the firm's investment strategy, capital market and risk management expertise, and ability to deliver superior performance.

Submission Guidelines

- The judges will be looking for evidence of how thoughtful portfolio diversification is an investment strategy and proof that by combining multiple asset classes with low or negative correlations, an investor may achieve a higher portfolio return and a significant reduction in risk

Best Real Assets Manager

Recognises the leading real assets manager in the Asia-Pacific region.

Judging Criteria

- The winner will have demonstrated exceptional performance and growth in their real assets investment strategy over the past year.

Submission Guidelines

- Evidence of success will include growth in assets under management, net inflows, stability of performance, product development and innovation, and increased acceptability and uptake in target markets.

Most Resilient Fund

Recognises the fund in Asia that demonstrated exceptional resilience and performance during a challenging market environment marked by rising inflation, interest rates, and geopolitical risks.

Judging Criteria

- The winner will have successfully navigated these challenges and captured emerging opportunities while maintaining disciplined risk management.
- The judging panel will evaluate the fund's performance, investment strategies, and risk management practices over the past year.

Submission Guidelines

- Explain what strategies were in place to capture the emerging opportunities while retaining the risks parameters that your fund has in place.
- Provide performance data and size of fund for the period to November 30 2024.

Best Securities Financing Manager

Recognises the leading securities financing manager in the Asia-Pacific region.

Judging Criteria

- The winner will demonstrate exceptional growth, innovation, and client service in the past 12 months

Submission Guidelines

- Explain how your institution has strengthened your franchise in the Asia-Pacific region in the past 12 months and new initiatives undertaken for the period to November 30 2024

Best Smart Beta Strategy

Recognises the leading asset manager or pension fund in the Asia-Pacific region that has successfully implemented innovative smart beta strategies

Judging Criteria

- The winner will have demonstrated a deep understanding of smart beta principles, combined passive and active elements effectively, and delivered superior performance.
- The judging panel will evaluate the firm's smart beta strategies, their performance track record, and their ability to provide transparent, diversified, and cost-effective investments.

Submission Guidelines

- Explain how such strategies are put together and how they have performed over the past two years to November 30 2024.

Best Value Investing Manager

Recognises the leading value investing manager in Asia.

Judging Criteria

- The winner will have demonstrated a consistent focus on fundamental value investing principles, a strong track record of delivering superior returns, and a deep understanding of the region's market

Submission Guidelines

- Explain how your firm is set up, size of AUM, track record and new initiatives in the past one year to November 30 2024

Pension

Recognises pension funds that have demonstrated exceptional performance, innovation, leadership and commitment to their members in Asia.

Plan Sponsor of the Year

Recognises the outstanding progress and achievements of a pension fund in Asia

Judging Criteria

- The winner will have demonstrated exceptional performance, innovation, and leadership in managing their pension plan.
- The judging panel will evaluate the fund's investment performance, operational efficiency, member engagement strategies, and use of technology to enhance the overall experience.

Submission Guidelines

- Explain how your pension fund has coped in the past one year especially on managing investments and operations.
- Explain how the use of technology was deployed for member communications, reporting and engaging key stakeholders.

Technology

Recognises firms that have demonstrated exceptional innovation, technological advancements, and contributions to the asset management industry in Asia through the use of technology.

Best Digital Assets Manager

Recognises the leading digital assets manager in the Asia-Pacific region

Judging Criteria

- The winner will have demonstrated expertise in managing a range of digital assets, including cryptocurrencies and tokenised assets.

Submission Guidelines

- Explain your firm's strategy in managing these assets in Asia including tokenised assets, your specific focus and achievements and new initiatives in the past 12 months to November 30 2024.

Best Digital Wealth Management in Asia

Celebrates excellence in digital wealth management services in Asia.

Judging Criteria

- This award will recognise how your firm has been able to harness new technology to enhance the distribution of innovative investment products and to provide a platform for investors to manage their savings and investments in a timely and cost efficient manner.

Submission Guidelines

- Provide supporting data to show investment range of investment offerings, size of franchise and amounts raised in the past two years.

Best Asset Management Firm for Digital Marketing

Recognises the firm that has demonstrated exceptional leadership and innovation in leveraging digital marketing to enhance their business and reach across Asia.

Judging Criteria

- Explain how your institution has embraced the latest digital tools to enhance your brand, footprint, and coverage, while boosting engagement with clients across Asia.

Submission Guidelines

- Provide evidence of impact, usage, and take-up following the implementation of your digital strategies, including the role of SEO, SEM, Content Marketing and more.

Best Domestic Custodian in Asia

Recognises the leading domestic custodian in the Asia-Pacific region.

Judging Criteria

- The winner will demonstrate exceptional performance in terms of asset growth, mandate wins, product innovation, and market advocacy.
- The judging panel will evaluate the firm's ability to compete effectively in the market, meet heightened regulatory requirements, and address emerging trends such as digital assets and currencies.

Submission Guidelines

- Provide supporting data for the period to November 30 2024.

Fintech Innovation in Securities Servicing

Recognises the leading financial technology firm in the Asia-Pacific region that has successfully implemented innovative solutions to enhance securities servicing.

Judging Criteria

- The winner will demonstrate how their fintech solutions have improved operational efficiency and enhanced the client experience.
- The judging panel will also evaluate the firm's approach to cybersecurity and its ability to address emerging challenges in the industry.

Best Fund Administrator in Asia-Retail

Recognises the leading fund administrator in the Asia-Pacific region that provides exceptional services to retail clients.

Judging Criteria

- The winner will demonstrate a commitment to meeting evolving regulatory requirements, implementing innovative and cost-effective solutions, and investing in technology to improve service delivery.
- The judging panel will also evaluate the firm's staff resources, expertise, and client mandates.

Submission Guidelines

- Provide a list of mandates won by types of clients and funds in the region in the last 12 months to November 30 2024.

Best Fund Administrator in Asia-Alternatives

Recognises the leading fund administrator in the Asia-Pacific region specialising in alternative investments.

Judging Criteria

- The winner will demonstrate exceptional expertise in managing complex alternative products, providing top-notch services, ensuring compliance, and leveraging the latest technologies.
- The judging panel will evaluate the firm's scale of operations, client mandates, and client satisfaction.

Submission Guidelines

- Provide supporting data on scale of franchise, mandates won by number and types of clients in the past 12 months to November 30 2024.
- Client endorsements will be helpful too.

Best Global Custodian in Asia-Pacific (30 years) - (new)

Recognises the leading custodian in the Asia-Pacific region that has demonstrated exceptional growth and contributions to the financial markets over the past 30 years

Judging Criteria

- The winner will have a strong track record of expanding their franchise, increasing assets under administration, and developing their network and resources

Submission Guidelines

- Supporting data for the period from 1994 to November 30, 2024, is required to demonstrate the firm's long-term achievements

Best Global Custodian in Asia-Pacific

Recognises the leading global custodian in the Asia-Pacific region.

Judging Criteria

- The winner will demonstrate exceptional performance in terms of asset growth, mandate wins, market expansion, and client service.
- The judging panel will evaluate the firm's ability to navigate global market challenges, meet evolving client demands, address heightened risk and compliance requirements, and embrace emerging trends such as digital currencies and assets.

Submission Guidelines

- Explain how your institution has fared in the region in the past 12 months in terms of assets growth, significant mandates won, new markets developed.
- Supporting data on the firm's franchise in the region will also be considered.

Best Infrastructure Platform in Asia

Recognises the leading infrastructure platform in the Asia-Pacific region such as by a public stock exchange, depository, clearing house or other related platform, that has made significant contributions to enhancing market efficiency and benefits for its participants.

Judging Criteria

- The winner will have implemented innovative initiatives to improve market liquidity, operational efficiency, cross-border connectivity, service delivery, instrument coverage, and risk mitigation.

Best Middle and Back Office Services Provider

Recognises the leading provider of middle and back office services for the buy side in the Asia-Pacific region.

Judging Criteria

- The winner will demonstrate exceptional solutions, expertise, and a commitment to meeting evolving client demands in data and service delivery.
- The judging panel will evaluate the firm's ability to deliver timely data and services, enhance operational efficiency, and comply with regulatory requirements in the region.

Submission Guidelines

- Provide supporting data on the client base in the region, significant mandates won in 2024, and client testimonials from key clients will also be considered.

Best Technology Provider for Asset Management & Servicing

Recognises the leading technology provider in the Asia-Pacific region that offers innovative solutions to enhance the investment process, meet fast-evolving client and market needs, handle multiple asset classes, and achieve competitive advantages

Judging Criteria

- The winner will have demonstrated exceptional capabilities enabling investment firms and asset servicing organisations in Asia to optimise workflows, manage trade execution, collect and analyse data, manage risk and compliance, and deliver digital transformation.
- The judging panel will evaluate the firm's platform, its impact on clients' operations, and its contribution to the industry's technological advancement.

Submission Guidelines

- Provide supporting data on market adoption, aggregate assets under administration of your client base in the region, growth over the past 12 months, and client endorsements.

ESG

Recognises firms that have demonstrated exceptional leadership, innovation, and commitment to ESG principles in Asia.

Best ESG Manager in Asia

Celebrates the most effective ESG-focused asset manager in Asia

Submission Guidelines

- Explain your firm's approach to ESG investing.
- Detail your firm's ESG setup in Asia and provide specific examples of your ESG investment strategies in Asia.
- Indicate the size of your ESG team, resources, products, and assets under management in Asia for the period to November 30 2024.

Best ESG Engagement Initiative

Celebrates the most effective ESG engagement activities undertaken by a firm in Asia

Judging Criteria

- Given the growing adoption of ESG strategies and the importance of stewardship, institutional investors play a crucial role in enhancing corporate governance. Explain your firm's stewardship and engagement practices, including reporting on voting activities and market impact in Asia.

Submission Guidelines

- Detail the structure of your ESG team and the number of company engagements in the past 12 months in Asia and the outcomes.
- Provide information on the outcomes of these engagements up to November 30, 2024.

Best ESG Index Provider of the Year

Recognises the leading ESG index provider in the Asia-Pacific region.

Judging Criteria

- The winner will have demonstrated exceptional expertise in developing innovative ESG indices that meet the growing demand from investors.
- The judging panel will evaluate the firm's proprietary research methodology, the adoption of their indices by clients, and the size of assets tracking their benchmarks.

Submission Guidelines

- Explain how your institution is meeting client demands by structuring innovative indexes based on your proprietary research methodology.
- Provide supporting data on take-up and size of client assets that track these indices.

Best Application of ESG

Recognises a firm in Asia that has demonstrated exceptional integration of ESG factors into their investment processes.

Judging Criteria

- The winner will have a well-defined ESG approach, a robust research and investment methodology, and a strong track record of delivering positive ESG outcomes.

Submission Guidelines

- Explain how your firm's ESG policies and strategies have been adopted and integrated into your portfolios (whether firm wide or by specific asset classes) and the research methodology and scoring system used.
- Provide supporting data on assets and third party endorsements, if any.

Best Climate Change Strategy in Asia

Recognises an institution (stock exchange, bank, asset manager, insurer, sovereign wealth fund, corporate) in the Asia-Pacific region that has demonstrated exceptional leadership and commitment to addressing climate change.

Judging Criteria

- The winner will have implemented effective strategies to reduce carbon emissions, promote sustainable practices, and contribute to the transition to a net-zero emissions economy.

Submission Guidelines

- Explain how your institution is responding in Asia to this challenge and steps implemented to date and plans for the future.

Best Impact Investing Manager

Honours the leading impact investing manager in Asia

Submission Guidelines

- Given the relatively new nature of impact investing, explain how your firm is making a positive impact combining financial returns and societal returns through your strategy.
- Discuss your firm's approach to impact investing in either public or private markets, including your research and investment processes.
- Provide information on the assets under management for your impact investing strategies.

Innovation

Recognises firms that have demonstrated exceptional innovation, creativity, and a commitment to driving positive change in the asset management industry in Asia.

ETF Index Provider of the Year in Asia

Recognises the leading ETF index provider in the Asia-Pacific region.

Judging Criteria

- The winner will have demonstrated a commitment to developing innovative, accurate, and objective indices that meet the evolving needs of the ETF market.
- The judging panel will evaluate the firm's expertise in index development, the range and diversity of their index offerings, and their contribution to the growth of the ETF market in the region and across all asset classes.

Submission Guidelines

- Provide information on size of assets and number of funds that track your indices in the region.

Most Innovative Index

Recognises the most innovative index (or a series of indices) launched in the Asia-Pacific region.

Judging Criteria

- The winner will have developed a groundbreaking index that captures emerging trends and opportunities in new sectors or industries, such as clean energy, technology, transportation, healthcare, and infrastructure.
- The judging panel will evaluate the index's innovation, its potential to meet investor needs, and its contribution to the development of the market.

Fintech Innovation in Asian Asset Management

Recognises the most innovative fintech solution or application in the Asia-Pacific asset management industry.

Judging Criteria

- The winner will have successfully leveraged technology to enhance their products or services, improve client outcomes, and gain a competitive advantage at the retail, wholesale or institutional level.
- The judging panel will evaluate the firm's use of cutting-edge technology, its impact on clients, and its contribution to the industry's digital transformation.

Most Innovative Application of Artificial Intelligence for Public/Private Equity

Recognises the asset manager in Asia that has most effectively leveraged artificial intelligence to enhance their public or private equity investment processes and deliver superior results for clients.

Judging Criteria

- The winner will have demonstrated innovative use of AI technologies in the investment process, client servicing or RFP facilitation to enhance the outcomes for your clients at the retail or institutional level.

Submission Guidelines

- Clearly articulate how artificial intelligence has been integrated into the firm's investment processes, client servicing, or RFP facilitation.
- Provide quantitative data to support claims, such as performance metrics, client satisfaction surveys, or case studies.

Best Securities Trading Platform

Recognises the most innovative and efficient platform for securities trading in Asia.

Submission Guidelines

- Explain how your institution is capturing new volumes in Asia from market participants, its benefits and efficiency of execution whether for hard or local currency bonds.
- Provide supporting data and third party endorsements, if any.

Alternative

Recognises firms that specialise in alternative investments and have demonstrated exceptional performance, innovation, and leadership in the Asian market.

Best Private Assets and Alternatives Manager

Recognises the top-performing private assets and alternatives manager in Asia.

Judging Criteria

- Explain how your firm has achieved an outstanding level of performance in the Southeast Asian private assets and alternatives market. Provide details on your firm's investment strategies, performance track record, risk management practices, and contributions to the industry.

Submission Guidelines

- Provide detailed performance data for your firm's private assets and alternatives strategies, including returns, risk metrics, and comparisons to relevant benchmarks.
- Explain your firm's investment philosophy, approach, and specific strategies offered.
- Describe your firm's risk management framework, including risk assessment, monitoring, and mitigation strategies.
- Highlight any significant contributions your firm has made to the development or growth of the private assets and alternatives market in Southeast Asia.
- Provide data on your firm's AUM in private assets and alternatives.
- Include any relevant testimonials.

Diversity Equity & Inclusion

Recognises firms that have demonstrated exceptional commitment to fostering a diverse, equitable, and inclusive workplace culture in Asia.

Best Institution for Diversity, Equity, and Inclusion

Recognises the leading financial institution in the Asia-Pacific region that has demonstrated exceptional commitment to diversity, equity, and inclusion (DEI).

Judging Criteria

- The winner will have implemented effective DEI policies and practices, fostered a diverse and inclusive workplace culture, and made significant contributions to promoting DEI in the industry.
- The judging panel will evaluate the firm's DEI initiatives, their impact on the workforce, and their plans for future progress.

Submission Guidelines

- Explain how your institution is structured in Asia-Pacific, progress and achievements to date and plans for the future.

Eligibility Criteria

Eligibility Period

30 November 2023 - 30 November 2024

Eligible Funds

Must be available to Asian investors.

Minimum Track Record

1+ years (refer to individual award details for specific eligibility criteria).

Judging Criteria

Please see individual award details for specific judging criteria.

Submission Requirements

Deadline

December 15th 2024. Late submissions will not be considered.

Payment

Ensure payment accompanies the submission.



ASEAN Awards

Celebrate your firm's achievements in Southeast Asia. The Best of the Best ASEAN Awards recognise exceptional asset management firms and individuals that have demonstrated outstanding performance, leadership and innovation in the Southeast Asia region. Showcase your firm's regional expertise and be celebrated as a leader across the ASEAN region.

Leadership

Recognises individuals who have demonstrated exceptional leadership, strategic vision, and a significant impact on the asset management industry across Southeast Asia.

ASEAN Asset Consultant of the Year

Recognises the leading asset consultant in Southeast Asia who has made significant contributions to the funds and pensions industry

Judging Criteria

- The winner will demonstrate a strong track record in pensions advisory, a high level of strategic input for clients, and a commitment to the region

Submission Guidelines

- Client references will be an added advantage.

Performance

Recognises firms that have demonstrated exceptional performance, achieved superior results, and contributed to the growth and development of the asset management industry across Southeast Asia.

ESG Index Provider of the Year in ASEAN

Recognises the leading ESG index provider in Southeast Asia that has successfully met the growing demand for ESG-focused investment solutions.

Judging Criteria

- The judging panel will evaluate the firm's contributions to the ESG investing landscape in Southeast Asia and the impact of their indices on the market.

Submission Guidelines

- Explain how your institution is meeting client demands by structuring innovative indexes based on your proprietary research methodology.
- Provide supporting data on take-up and size of client assets that track these indices

ETF Index Provider of the Year in ASEAN

Recognises the leading ETF index provider in Southeast Asia that has demonstrated exceptional innovation, accuracy and objectivity in developing indices.

Judging Criteria

- The winner will have played a pivotal role in driving the growth of the ETF market in the region by offering a diverse range of sophisticated index concepts that meet the evolving needs of investors and expanding their index offering on a regional level and across all asset classes.

Index Provider of the Year in ASEAN

Recognises the leading index provider in Southeast Asia that has made significant contributions to improving investor outcomes through innovative index development, research, and advisor support.

Judging Criteria

- The winner will have demonstrated a commitment to excellence, innovation, and meeting the evolving needs of the market.
- The judging panel will evaluate the firm's contributions to the industry, including the development of new indices, research initiatives, advisor support, technological advancements, and the positive impact on investor outcomes.

Submission Guidelines

- Provide information on innovative practices and investments in new technology or support infrastructure used to support the provision of indexes the firm provides and give details of the company's online presence; provide evidence of having benefited from smoother operations and/or new value added services; and list significant contributions to the investment management industry.

Best Local Custodian in ASEAN

Recognises the leading domestic custodian in Southeast Asia that has demonstrated exceptional performance and contributions to the market i.e. local banks in ASEAN which offer custody and related services in their home market.

Judging Criteria

- The winner will have a strong track record of asset growth, mandate wins, product innovation, and market advocacy.
- The judging panel will evaluate the firm's ability to navigate global market challenges, compete effectively with foreign and domestic custodians, meet heightened regulatory requirements, and address emerging trends such as digital assets and currencies.

Submission Guidelines

- Explain how your institution has fared in the market in the past 12 months in terms of assets growth, significant mandates won, new product/services introduced, market advocacy.
- Provide supporting data in your submission.

Pensions

Recognises pension funds that have demonstrated exceptional performance, innovation and commitment to their members in Southeast Asia.

Best Pension Fund for Member Communications

Recognises the pension fund in Southeast Asia that has demonstrated exceptional commitment to member engagement and education.

Judging Criteria

- The winner will have implemented effective communication strategies, utilised innovative technologies, and provided valuable resources to empower members to make informed decisions about their retirement savings.
- The judging panel will evaluate the fund's communication initiatives, member engagement programs, and the use of technology to enhance the overall member experience.

Submission Guidelines

- Explain steps that your pension fund has undertaken to improve the engagement process, new initiatives, raising investor education programmes, and the tools and technologies that have been used to convey the key messages.

Most Improved Pension Fund

Recognises the pension fund in Southeast Asia (government, state or corporate) that has demonstrated the most significant improvements in its operations, member benefits and features, and long-term sustainability.

Judging Criteria

- The winner will have implemented innovative features and benefits that enhance the value proposition for members while ensuring the fund's financial health.
- The judging panel will evaluate the fund's progress, supporting data, and the measures implemented to achieve these improvements.

Submission Guidelines

- Provide supporting data and measures implemented

Technology

Recognises firms that have demonstrated exceptional innovation, technological advancements, and contributions to the asset management industry in Southeast Asia through the use of technology.

Best Digital Assets Manager

Recognises the leading digital assets manager in Southeast Asia

Judging Criteria

- The winner will have demonstrated expertise in managing a range of digital assets, including cryptocurrencies and tokenised assets.
- The judging panel will evaluate the firm's investment strategy, performance, and contributions to the growth of the digital assets market in Southeast Asia.

Submission Guidelines

- Explain your firm's strategy in managing these assets in ASEAN including tokenised assets, your specific focus and achievements and new initiatives in the past 12 months to November 30 2024.

ESG

Recognises firms that have demonstrated exceptional leadership, innovation, and commitment to ESG principles in Southeast Asia.

Best Application of ESG

Recognises the asset manager in Southeast Asia that has demonstrated exceptional integration of ESG factors into their investment processes.

Judging Criteria

- The winner will have a well-defined ESG approach, a robust research and investment methodology, and a strong track record of delivering positive ESG outcomes.

Submission Guidelines

- Explain how the three components are applied across your research and investment processes in ASEAN.
- Explain how your firm's ESG policies and strategies have been adopted and integrated into your portfolios (whether firm wide or by specific asset classes) and the research methodology and scoring system used.
- Provide supporting data on assets and third party endorsements, if any.

Best ESG Manager in ASEAN

Recognises the leading ESG-focused asset manager in Southeast Asia.

Judging Criteria

- The winner will have demonstrated exceptional leadership, innovation, and a strong commitment to ESG principles.

Submission Guidelines

- Explain your firm's ESG approach, its set up in ASEAN and provide specific examples of your ESG investment strategies in ASEAN.
- Indicate the size of your ESG team, resources, products and assets under management in Asia for the period to November 30 2024.

Best ESG Strategy – Pension Fund

Recognises the pension fund in Southeast Asia that has demonstrated exceptional leadership and commitment to integrating ESG factors into their investment strategies.

Judging Criteria

- The winner will have successfully implemented robust ESG practices, aligned their investments with sustainability goals, and demonstrated a positive impact on their beneficiaries.

Submission Guidelines

- Explain how your pension fund has incorporated ESG best practices into your portfolios and to ensure the long-term sustainability of these investments.

Best Impact Investing Manager in ASEAN

Recognises the leading impact investing manager in Southeast Asia.

Judging Criteria

- The winner will have demonstrated exceptional expertise in combining financial returns with positive social or environmental impact.

Submission Guidelines

- Explain how your firm is making a difference in deploying this strategy in either public markets or private markets, the research and investment process, and assets under management.

Innovation

Recognises firms that have demonstrated exceptional innovation, creativity, and a commitment to driving positive change in the asset management industry in Southeast Asia.

Best Climate Change Strategy

Recognises the institution (stock exchange, bank, asset manager, insurer, sovereign wealth fund, corporate) in Southeast Asia that has demonstrated exceptional leadership and commitment to addressing climate change.

Judging Criteria

- The winner will have implemented effective strategies to reduce carbon emissions, promote sustainable practices, and contribute to the transition to a net-zero emissions economy.
- The judging panel will evaluate the institution's climate change initiatives, their impact on the environment, and their plans for future sustainability.

Submission Guidelines

- Explain how your institution is responding in ASEAN to this challenge and steps implemented to date and plans for the future

Fintech Innovation in Asset Management (ASEAN)

Recognises the asset management firm in Southeast Asia that has most effectively leveraged technology to enhance its products or services and deliver superior outcomes for clients.

Judging Criteria

- The winner will have demonstrated innovative use of fintech solutions, improved operational efficiency, and enhanced client experience.

Submission Guidelines

- Explain how your firm is deploying or has deployed cutting edge technology or technologies to offer better outcomes for your clients at the retail, wholesale or institutional level. Please explain your online presence and use of apps, if any.

Most Innovative Application of Artificial Intelligence

Recognises the asset manager in Southeast Asia that has most effectively leveraged artificial intelligence (AI) to enhance their investment processes and deliver superior results for clients.

Judging Criteria

- The winner will have demonstrated innovative use of AI technologies to improve portfolio management, risk analysis, and decision-making.

Submission Guidelines

- Explain your firm's AI initiatives, their impact on client outcomes, and their contribution to the advancement of AI in the asset management industry.

Best Institution for Diversity, Equity and Inclusion

Recognises the leading financial institution in Southeast Asia that has demonstrated exceptional commitment to fostering a diverse, equitable, and inclusive workplace culture.

Judging Criteria

- The winner will have implemented effective DEI policies and practices, promoted diversity and inclusion initiatives, and made significant contributions to creating a more equitable workplace.

Submission Guidelines

- Explain how your institution is structured in ASEAN, progress and achievements to date and plans for future initiatives.

Eligibility Criteria

Eligibility Period

30 November 2023 - 30 November 2024

Eligible Funds

Must be available to Asian investors.

Eligible Countries

Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, The Philippines, Singapore, Thailand, Vietnam

Minimum Track Record

1+ years (refer to individual award details for specific eligibility criteria).

Judging Criteria

Please see individual award details for specific judging criteria.

Submission Requirements

Deadline

December 18, 2024 (close of business Hong Kong time). Late submissions will not be considered.

Payment

Ensure payment accompanies the submission.



Asia Asset Management wishes you the best of luck with your 2025 Best of the Best Award submissions.

We look forward to receiving your submissions.

Please contact awards@asiaasset.com if you encounter any technical issues with the portal or if we can be of any other assistance.